



D8.4 Overview of project dissemination and communication material, including list of SMEs and stakeholders reached and with potential interest

GEAR@SME: GENERATE ENERGY EFFICIENT ACTING AND RESULTS AT SMALL & MEDIUM ENTERPRISES



This project has received funding from the European Union's H2020 Coordination Support Action under Grant Agreement No. 894356.



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Project Factsheet

Acronym:	GEAR-at-SME
Title:	Generate energy efficient acting and results at small & medium enterprises
Coordinator:	Nederlandse Organisatie voor Toegepast-Natuurwetenschappelijk Onderzoek (TNO)
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Consortium:	Nederlandse Organisatie voor Toegepast-Natuurwetenschappelijk Onderzoek (TNO) CIT Industriell Energi AB (CIT) CertiMaC Soc. Cons. a R. L. (CERTIMAC) Berlin Energy Agency (BEA) Servelect (SVT) Cornelissen Consulting Services B.V. (CCS) SYNYO GmbH (SYNYO) Technical University of Cluj-Napoca (TUCN) Confederazione Nazionale Dell'Artigianato e Della Piccola e Media Impresa Associazione Territoriale Di Ravenna (CNA) Stichting CLOK (CLOK)

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Deliverable factsheet

Number:	D8.4
Title:	Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest
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1	10/02/2022	All chapters	BEA



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1 Introduction

This deliverable presents an overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest. The components of this report consist of the document templates necessary for working in the project and a press kit. Initial project infographics and factsheets have also been produced but will be further elaborated until the revision of this deliverable. Furthermore, the project tweets are presented and a list of SMEs and stakeholders that have been reached and have potential interest is attached. This deliverable was prepared by the BEA with input from the WP 8 partners.

2 Press kit

A press kit was produced in the course of the project. Press kits are addressed to journalists and other communicators who want to report on the project. The press kit has been placed on GEAR@SME, where the files can be downloaded. The press kit was produced in English and also translated into Dutch, German, Italian and Romanian so that the press kit can also be used in the local context. The press kit consists of the project logo (horizontal and vertical version), the brand identity guideline, the project press releases and a general project presentation. As soon as the project flyer is completed, it will also be added to the press kit. If necessary, it will also be expanded with factsheets and info-graphics or other press-relevant information in the course of time.

2.1 Logo

In the GEAR@SME press kit, the project logo is available for download in vertical and horizontal versions as a JPG. This should make it easier for journalists and other communicators to report on the project and use the logo.



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2.2 Brand Identity Guideline

The press kit also includes a presentation with the Brand Identity Guideline. This should make it easier for partners as well as journalists and other communicators to implement the Corporate Design and maintain the brand identity. Uniform brand preservation is essential for the recognition value and the uniformity of the project's external impact.



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Brand Identity Guideline

A guide for partners and journalists



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Energy is money. We save both.

CCS

SYNO

TECHNICAL UNIVERSITY OF GERMANY, MÜNSTER

CNA
University of Ferrara

GLOK

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GEAR@SME

GEAR@SME is an acronym for the project title „Generate Energy Efficient Acting and Results at Small & Medium Enterprises“.

“Gear” is a synonym of “equipment”: with the right tool, the problem can be solved.

The term is also reminiscent of a cogwheel: an important part in keeping the big picture running.

The term is also reminiscent of a vehicle’s gearstick; when the right gear is engaged, it is easier to move forward.

Thus, we at GEAR@SME see ourselves as a tool, a cog and also an accelerator to help SMEs save energy and protect the climate.

10 February, 2022

2





„Saving energy together“

The claim “Saving energy together” refers to the collective approach of the energy efficiency project. The claim contains three messages:

1. **Saving:** We support climate protection!
2. **Energy:** We reduce our energy use!
3. **Together:** We provide each other with tools, community and means!

10 February, 2022



GEAR@SME Logo

The dominant GEAR@SME logo consists of a figurative mark and a claim. This logo is visible on all public documents on the top of the right corner and is further used on title pages of documents or presentations and in the header of documents. The standard project logo is arranged horizontally with the claim “Saving energy together”.

If it fits better stylistically, the horizontal logo can also be used.

The figurative mark is a circular symbol that triggers various associations such as a gear, a compass needle or multiple points that are connected to each other. The symbol is at the same time filigree, minimalist and without any frills, but also powerful and dynamic. It further combines the colours blue (inspired by the EU flag), green (environment) and yellow (electricity, energy and EU flag stars).

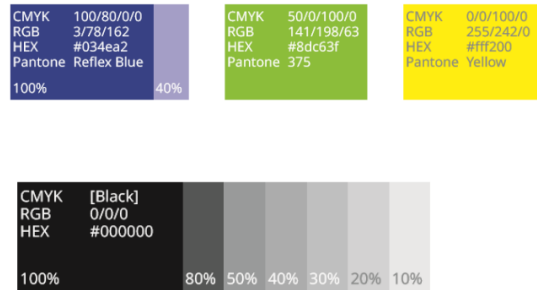
10 February, 2022





Colour codes

The colour codes of the blue, grey, green and yellow shades used in the logo are shown in the following graphic. For each printing method (CMYK / RGB / HEX / Pantone), the respective colour code is provided:



Font

The standard size for texts is 11 pt. and colour black (0/0/0). The font shall never be put in **bold**. Instead, if something in a text is to be highlighted, it shall be put in blue (RGB: 3/78/162).

Noto Sans Regular (download unter <https://fonts.google.com>)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

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Typography

The main headlines of the title page are never in bold, they stay slim and clear, but in 24 pt..

The Sub-Headline on a title page is again not in bold, but it is written capital letters, in 18 pt. and in blue.

Headlines of chapters are numbered, in colour blue and 24 pt. The first sub-headlines of chapters are in black (0/0/0), in 14 pt., the second sub-headline is in blue (3/78/162) and 11 pt. and the third sub-headline is in black with 11 pt. and in oblique letters. Documents should never use more than the third level of sub-chapters.

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Headline

SUB-HEADLINE ON TITLE PAGES

4 Headline of chapter

4.1 First sub-headline of chapter

4.1.1 Second sub-headline of chapter

4.1.1.1 Third sub-headline of chapter



Style

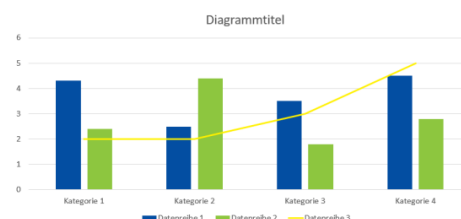
The style of all documents and presentations is kept very minimalistic. The background is white, the only coloring is the logo, which is always placed in the top right corner.

The blue from the logo appears in the headings. Further embellishments are deliberately omitted.

Tables are presented without outer and lines. Only the table headings are lined.

All graphics should be kept in the same colors as the logo and should also be as delicate and minimalist as possible.

Session	Time	Activity	Outcome
<i>Introduction of Participants</i>	09:30 - 09:35	<i>Round table</i>	<i>Introduction</i>
		<i>Presentation</i>	
		...	
		...	
		...	
		...	



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Image world

Images are to be chosen sparingly and carefully in the GEAR@SME project. The imagery sends messages such as: "together", "team", "craft", "business", "energy", "environmentally friendly", "young", "open-minded".

Images are selected that have a modern roughness and a fresh and communicative effect or present people of the project.

For graphics, the colors of the logo are to be used.



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10 February, 2022



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2.3 Press Releases

The GEAR@SME press kit also always contains all press releases that are still current. Three press releases have been written so far. These were written and distributed in English and in future will also be translated into Dutch, German, Italian and Romanian.



Press release

May 05, 2021

Handbook for an integrated GEAR@SME methodology

Addressing energy use and increasing energy efficiency in SMEs can be of great benefit to both the SMEs and to society: SMEs, can save energy and reduce energy cost and the society benefits from the mitigation of CO₂-emissions. The GEAR@SME project addresses the challenge of scaling up energy efficiency and renewable energy in SMEs and now published a handbook which describes its methodology developed within the project.

The handbook is designed to help any organization or individual who wants to support SMEs in their efforts to improve energy efficiency. The handbook explains a coordinated approach for addressing energy efficiency in SMEs, and aims to inspire and provide practical insights on this approach. "The handbook is useful for all organizations that want to address energy efficiency in collaboration with SMEs", says Ingrid Nyström from the consortium partner CIT (Sweden), such as SME associations, energy authorities, (local) governments, NGOs or research organizations, but also for local clusters of SMEs, business park managers, industry associations, local energy and climate advisors, or energy auditors.

The methodology described in the handbook starts from the hypothesis that SMEs can benefit from energy efficiency actions but have limited time and resources to implement them.

"We follow a collective approach, in which a local SME energy collective is supported by a Trusted Partner (a neutral actor like for example a commercial park operator), who also provides a linkage to Energy Service Suppliers and Multiplier Organizations and is vital for initiating activities and supporting the Trusted Partners", explains Ingrid Nyström, "Further support will be provided by the EnergyEfficientSME portal." Here organizations can find a network, material and tools linked to the methodology (www.energyefficientsme.eu- to be launched in Q3 of 2021).

The GEAR@SME handbook can be downloaded here:
<https://www.gearatsme.eu/handbook-for-an-integrated-gearatsme-methodology/>

Project Communication
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<https://www.gearatsme.eu/>

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Press release

December 16, 2021

Energy saving: Now more than ever!

Against the background of multiple crises, the services of GEAR@SME become all the more important

Finding measures is currently a hot topic of debate in Brussels to counter rising energy prices in Europe. Rising energy prices, climate change and finally yet importantly, the Corona pandemic can affect small and medium-sized enterprises (SMEs) negatively. In view of the dark season, when a particularly large amount of electricity and energy is consumed and many SMEs receive their annual bill, it makes sense to draw up not only an annual but also an energy balance.

For us at GEAR@SME, this is a confirmation that our services and our offer are hitting a nerve right now. With our help, SMEs can reduce their energy consumption and thus also cut costs and reduce CO₂ emissions. For some, this seems to be a lower priority in the short term in economically challenging times. Nevertheless, CEOs of SMEs should not underestimate the long-term savings.

Accordingly, 2021 was challenging for the GEAR@SME-team due to the pandemic, but nonetheless rich in events. We were able to publish our [handbook](#), hold numerous online workshops in Italy, Germany, the Netherlands and Romania, and conduct energy scans in SMEs. A special highlight for our international team was the first non-online [project meeting in Bologna](#) in September. For a European project like ours, this is an important opportunity to strengthen cohesion within the consortium.

In addition, we are already looking forward to our upcoming activities in the New Year. Already in January, trainings for Trusted Partners will take place again. For example, on January the 20th in the Netherlands on the topic of Multiple Benefits of energy efficiency measures. In summary, we can say: Energy saving: Now more than ever!

Project Communication

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<https://www.gearatsme.eu/>

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Press Release

03.02. 2022

Offer for SMEs in Berlin: Berlin Energy Agency helps save energy

Berlin - Rising energy prices and new climate protection requirements can be challenging for small and medium-sized enterprises (SMEs) and start-ups. The Berlin Energy Agency GmbH (BEA) therefore offers energy-saving consultations and other services free of charge for SMEs and start-ups in the greater Berlin area. As part of the EU project GEAR@SME, SMEs can take part in workshops and training sessions, but can also book direct in-house consulting services in the company, for example energy tours or energy scans that determine the energy-saving potential in the company.

"We are currently looking for companies in the Berlin area that want to join us on the path to energy efficiency and climate protection," says project manager Palmira Ugarte Berzal. The energy engineer knows: "There is still a lot of unused climate protection potential among SMEs that needs to be uncovered." This could also be beneficial for the companies, especially in view of the currently very high energy prices. The Berlin Energy Agency offers the following individually tailored initial consultations and on-site appointments:

For SMEs:

- Initial consultation for PV potentials
- Load profile evaluation (electricity)
- Energy scans
- Climate tours
- Climate neutrality in SMEs
- GHG balance in SMEs
- Energy efficiency as part of the corporate strategy
- Climate protection for young employees

For network and business park managers:

- Training on multiple benefits of energy efficiency measures
- Training on the formation of an energy efficiency network
- Training on collective energy projects
- Tools for analysing energy consumption
- Database of best practices on energy efficiency
- Online networking portal

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"SMEs can contact us and receive a service from us that is tailored to their individual needs," says Ugarte Berzal, "We show companies how they can save energy with little investment and effort, and explain to them how they can measure for themselves how sustainable or climate-friendly their SME is." All services are free of charge for the SMEs, as the GEAR@SME project is funded by the EU.

The next online workshop in the framework of GEAR@SME "Training on multiple benefits of energy efficiency measures" will take place on Wednesday 23.3.2022. You are welcome to [register here](#). Participation is free of charge.

The GEAR@SME module manual lists the consulting services provided by the Berliner Energieagentur within the framework of this project: [Module Manual Gear@SME](#)

Contact for booking the services:

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Unternehmensbereich Consulting

Telefon
[+49 30 29 33 30-54](tel:+493029333054)
ugarte-berzal@berliner-e-agentur.de



Project engineer Julie Silvestre presents the GEAR@SME project in the [video](#). Visit the project on the [website](#) and social media:



Subscribe to the
GEAR@SME
[Newsletter](#)



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2.4 General presentation

The GEAR@SME press kit also includes a general presentation of the project. It is intended to provide journalists and other communicators with a simplified introduction to the project. The aim is to avoid obstacles to comprehension from the outset. The general presentation was written in English and will be translated into Dutch, German, Italian and Romanian. It is kept up to date and expanded or updated as required.



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Project presentation

 **Project objective:** Support for small and medium-sized enterprises (SMEs) in climate protection and energy saving measures.

 **Target group:** SMEs, SME networks and business park managers in the greater Berlin area

Consortium: 10 project partners from the Netherlands, Austria, Sweden, Italy, Romania and Germany



Funding: EU Framework Programme Horizon 2020



Project duration: 01.09.2020 until 28.02.2023

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Project background

GEAR@SME encourages and disseminates energy efficiency efforts in SMEs by:

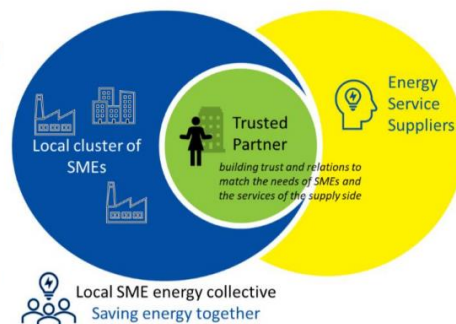
1. The introduction of **“Trusted Partners”**. Their role is to operate as an impartial actor to foster the establishment of a relationship between SMEs (demand side) and energy service providers (supply side). SMEs can undergo energy audits and implement energy-saving measures.
2. A **“local collective approach”** that allows the exchange of experiences and information based on affinity of interests and geographical proximity.
3. The introduction and use of the concept of **“Multiple Benefits”**, additional benefits that can arise from energy efficiency measures.



Approach

GEAR@SME

- underpins the role of Trusted Partners as a bridge to bridge the gap between local demand and supply of energy efficiency measures.
- provides evidence of the effectiveness of a local collective approach to overcome barriers for individual SMEs, such as lack of expertise and lack of (access to) finance.
- demonstrates the adaptability and flexibility of the collective methodology to national cultures and local circumstances



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Objectives

GEAR@SME

- improves the capacity of energy service providers to make interesting business proposals to SMEs based on the multiple benefits approach
- creates a lasting local cooperation between Trusted Partner, SMEs and energy service providers, which enables to develop an energy efficient culture in SMEs with active participation of all organizational levels and to increase the effectiveness of energy audit recommendations
- establishes a trend towards a growing number of local communities of Trusted Partners, SMEs and energy service providers focused on creating a community of practice for Trusted Partners.



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Impacts

- Primary energy savings and investments in energy savings
- Reductions in CO₂ emissions
- Market stakeholders with increased skills and long-lasting training schemes
- Number of enterprises with enhanced energy culture/sustainability of behavioral change



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GEAR@SME tasks and deliverables

- Workshops and webinars for Trusted Partners, SMEs, stakeholders and policy makers
- Trainings on energy efficiency and multiple benefits
- Database and search engine which connects SMEs to relevant energy service providers
- A set of administrative tooling which supports SMEs in contracting energy service providers
- Online analysis and calculation toolset to activate and enable SMEs in taking EE measures
- Summary of best practices for energy efficiency in SMEs (Database and report)
- Use Cases Synthesis report
- Lessons learned from promoting energy efficiency in SMEs (aimed at stakeholders)
- recommendations to policy makers on how to promote energy efficiency in SMEs
- Providing a handbook
- A web portal for SMEs
- A project video
- A final conference

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Use Case Netherlands

Use Case: Platform Ondernemend Meierijstad

Trusted partner: Platform Ondernemend Meierijstad

Use Case Operator: CCS Energie-advies, Deventer



<https://pom.nl>

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Use Case Germany

Use Case: Berlin Area / Berlin Adlershof Science City

Trusted partner: Wista Management GmbH

Use Case Operator: Berlin Energy Agency (BEA)



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Use Case Italy

Use Case: Roveri industrial district, Bologna

Trusted partner: Confindustria Emilia

Use Case Operator: CertiMaC, ENEA and CNA



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Use Case Romania

Use Case: Oradea Industrial Platforms

Trusted partner: Agenția de Dezvoltare Locală

Use Case Operator: Servelect (SVT) and Technical University of Cluj-Napoca (TUCN)



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Contact

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Newsletter:



12 

3 Newsletters

Newsletters will be published in GEAR@SME every 6 months after the website and Social Media channels were established. The first newsletter was published in February 2021, the second September 2021. The third newsletter will be published in February 2022. The newsletters are built via Mailchimp and then disseminated via the Email address distribution list, the GEAR@SME website and the social channels of the project and

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partners (Twitter, Linked.in, Facebook). 102 people have currently subscribed to the newsletter.

The content of the newsletter summarises the latest news from the project. At the beginning of each newsletter there is an editorial written by one of the partners. Articles are then published along the following newsletter categories: GEAR@SME News, GEAR@SME Knowledge and GEAR@SME Events. As the newsletters are very long, they are presented once as a whole picture and then again in individual parts. They can also be read in the links provided.

3.1 Newsletter No. 1

Link to Newsletter: <https://mailchi.mp/e1f19214c152/gearsme-newsletter-1>

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The screenshot displays the Gear@SME Newsletter 41 website. At the top, there is a navigation bar with 'HOME', 'ABOUT', 'CONTACT', and 'EN' links. Below the navigation is the Gear@SME logo and the tagline 'Saving energy together'. The main content area is titled 'GEAR@SME Newsletter 41' and includes an 'Editorial' section with text, a photo of a man, a 'GEAR@SME News' section with various logos, a 'GEAR@SME Knowledge' section with a photo of a woman, and a 'GEAR@SME Events' section. The footer contains the text 'Know your books with markep'.

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GEAR@SME Newsletter #1



Editorial

Dear reader,

SMEs are often prevented from implementing energy audits and energy savings measures due to a lack of expertise, time, capital, and also lack of support. With more than 25 million SMEs in Europe, this sector represents an enormous energy saving potential. For individual SMEs, it is challenging to find competent energy services suppliers (ESS), such as auditors, energy efficiency advisors, financial experts, and technology suppliers, who can provide the right services and advice. How do you assess the quality of their audit, advice, and products? How can you trust that your investment in energy efficiency measures will actually realize the promised energy savings and that you do not pay too much for their services?

Within GEAR@SME, we are developing an approach to address the uptake of energy efficiency measures in SMEs. Our overarching goal is to bridge the gap between SMEs on the one hand and those offering energy efficiency services on the other hand. Our approach is unique as we introduce the role of a **Trusted Partner**. The 'Trusted Partner' organizes, activates and engages the SMEs, and creates the right conditions for them. Further, we develop a **local collective approach** to energy efficiency in SMEs, based on geographic proximity e.g. a business park or an industrial area.

Last but not least, we put to practice the **Multiple Benefits approach** to energy efficiency in SMEs.

At present, the impact of COVID on SMEs is on our radar. Not only does COVID prohibit us from meeting and getting to know the local context better, it is also challenging for SMEs and energy efficiency measures. Despite these challenges, we are convinced that SMEs are motivated to seek new opportunities and to define more sustainable business strategies.

One of the biggest challenges we are currently facing in the project is how to ensure that we deliver an approach that can be applied in all the EU member states, whilst also allowing for it to be adaptable to any local situation in the member states. The local context is quite different across the EU. This includes the number and types of SMEs, where they are located, cultures and customs are also very different as well as the types of actors and the regulatory context. Nevertheless, we are happy to announce that the first version of the GEAR@SME approach is finished. Soon, we will test it in use cases in four different countries: Germany, Italy, the Netherlands, and Romania. We are looking forward to putting this approach into practice and sharing with you the lessons learned!

Best,
Karina Veum, consortium leader (TNO)



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Introducing the consortium

Under the lead of TNO, the GEAR@SME approach is being developed by a multidisciplinary team with a well-balanced distribution between research organizations, business services enterprises and multiplier organizations from six EU countries. More specifically, the [consortium](#) is composed of well-known research organizations ([CIT](#), [TNO](#) and [ENEA](#)), innovative business services enterprises, experienced in the SME sector ([BEA](#), [CCS](#), [CertiMac](#), [Servelect](#) and [SYNYO](#)), and multiplier organizations varying from branch associations ([CLOK](#), [CNA](#)) to Chamber of Commerce (Germany) and university ([TU CN](#)).



We are online!

Since January 2021 you can find us online via our [website](#) and on social media via [Twitter](#). On our Website and Twitter account we inform you about the news in our project, our consortium as well as about knowledge topics around energy efficiency and saving energy in SMEs. Register to our [newsletter](#) and be always up to date about our project!





GEAR@SME Knowledge



A handbook for saving energy together

GEAR@SME guides through the process of supporting SMEs' energy efficiency. Read our [Interview with WP leader](#) Ingrid Nyström, Sweden.

Six months into the project – what are you and your team working on right now?

The WP partners in Romania, Italy, Germany, the Netherlands and Sweden are collectively developing a handbook for an integrated GEAR@SME methodology, which will be completed by the end of April.

Who will benefit from this handbook?

The handbook is designed to be helpful to any organization reaching out to support SMEs in their energy efficiency work. In the handbook, the relevant target groups are described as Trusted Partners, Multiplier Organizations and Energy Service Suppliers. In the long-run, the approach aims at benefitting both SMEs and society.

How?

The GEAR@SME project is aiming at a collective approach where SMEs, typically located in close proximity of each other, for example in the same industrial area or business park, are supported to become more energy efficient and sustainable. Using the handbook, stakeholders will be guided through the process of, e.g., supporting SMEs in their energy efficiency work, developing a collective approach and following up on results.

When will it be available?

It will be published and available for free from the GEAR@SME website later this spring.

GEAR@SME Events

Currently, we cannot provide information about any events in the GEAR@SME context. Please refer to future GEAR@SME newsletters for information on workshops, webinars and other events.

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Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Gear@SME
Saving energy together

3.2 Newsletter No. 2

Link to Newsletter: <https://mailchi.mp/d1d4d8843868/gearsme-newsletter-13422791?e=a50523e03d>



Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



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[View this email in your browser](#)



Gear@SME
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GEAR@SME Newsletter #2

September 2021



Editorial

Dear reader,

how can small and medium-sized enterprises (SMEs) save energy while contributing to climate protection and cutting costs? At GEAR@SME, we deal with this question on a daily basis.

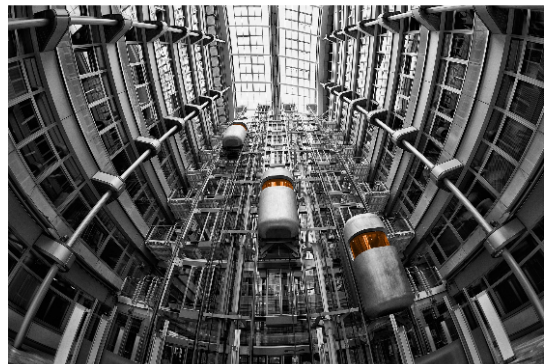
Together with our local "Trusted Partners", whose key role is to foster a trustful relationship between SMEs and energy service providers, we want to support SMEs on their path to energy efficiency. That is why we are happy about every company that joins us on this journey - in keeping with our project motto "Saving energy together". In our Use Case in the Berlin area, we at the Berlin Energy Agency (BEA) work together with [WISTA Management GmbH](#). Here we support SMEs in the [Adlershof Technology Park](#) in Berlin. In personal discussions and workshops with the companies, we have found that the topic of climate neutrality in particular is attracting a great deal of interest. SMEs not only want to become more energy efficient, they also want to know how they can become climate neutral and what they need to do to achieve this. In doing so, they are not only interested in business cost savings, but the reasons are often to really contribute to climate protection.

We are pleased that small and medium-sized companies are taking responsibility for more climate protection and see this as a good sign for our further activities on site. In our first workshop in August, we explained to SMEs from Adlershof the concept and tools to achieve climate neutrality (see report on this below). Our second workshop in September addressed data collection on climate protection in SMEs, as this is the starting point of the path towards climate neutrality. And of course, more exciting activities will follow!

Yours,

Frederik Lottje from consortium partner [Berlin Energy Agency GmbH \(BEA\)](#)

Image: Building in which the BEA is located (Ludwig Erhard Haus in Berlin); Pixabay



Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



GEAR@SME News

27 September 2021

Project status - Review of the first year of GEAR@SME



Image: Pixabay

Netherlands - The GEAR@SME project entered into its second year! The first year has been marked by the composition of a [handbook](#) explaining our GEAR@SME approach, and the identification and activation of the key actors in the [Use Cases](#). At the moment, the GEAR@SME approach is being tested in four business parks (Use Cases) in Germany, Italy, the Netherlands, and Romania. Meaning that, in collaboration with the key actors of the Use Cases, we are activating SMEs to get involved in energy efficiency in a collective way. Thanks to these efforts, 31 SMEs have already enhanced their energy culture and behavior by conducting energy scans through the GEAR@SME project!

The following months, we dedicate our efforts to developing training materials, tools and workshops for enhancing the implementation of the GEAR@SME approach and activating more business parks and SMEs. So keep an eye out on our media accounts, as we will soon launch the GEAR@SME Community of Practice and platform to share these resources, experiences and best practices!

By consortium leader [TNO](#)

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Gear@SME
Saving energy together

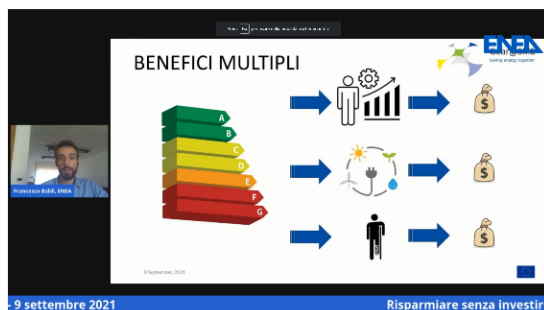


Image: ENEA

Ravenna - Is it expensive to save energy? And are high investments required to install capital-intensive equipment? In the webinar organized by ENEA as part of the GEAR@SME project in September, entitled "Saving at zero cost: how to deal with the free energy market", experts and representatives of small and medium-sized enterprises (SMEs) discussed these questions. The goal was to raise awareness among the more than 100 participants about how to reduce energy costs in SMEs.

First, SMEs should understand what is happening, believes Francesco Baldi of GEAR@SME partner ENEA. SMEs can benefit from many types of monitoring measures, with much of the information they need already included in their monthly energy bills: the amount of energy they use, how much they pay for it, when they use it, and more. This was explained by energy expert Biagio di Pietra from ENEA in his presentation, pointing out some simple but still not well known aspects, such as the hidden costs of reactive energy.

But what specifically can SMEs do after learning about their energy bills? The main goal of the GEAR@SME project is certainly to drive the implementation of energy efficiency measures, but sometimes, especially given the complexity of the free energy market, it is enough to avoid pitfalls in choosing the right energy supplier and the right energy contract. Saverio Magni of AssoEGE explained how this market works, the benefits it offers and the risks it poses, raising awareness of rising energy prices and how companies can deal with them.

This task can be overwhelming for an SME, especially the smallest ones. And yet, there are some alternatives to simply making a decision with a limited amount of expertise and information. Fabio Zambelli of CEE explained the experience of a well-known aggregator in which SMEs join forces and share their resources to obtain energy services, from the joint purchase of supply contracts to energy audits, under the supervision of an expert. At the end of the event, a fruitful, lively final discussion where a lot of opinions and views were exchanged.

By consortium partner [ENEA](#)



14 September 2021

**“Knowing your own energy consumption is the first step”
BEA workshop on climate neutrality with SMEs in Adlershof meets with great interest**

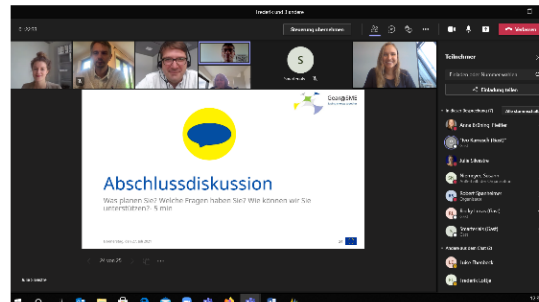


Image: BEA

Berlin – Climate neutrality is a state in which there is a balance between carbon emission and its absorption from the atmosphere into so-called carbon sinks. This is what participants learn at the very beginning of the workshop on climate neutrality offered by the Berlin Energy Agency (BEA) in Adlershof as part of the EU project GEAR@SME. This means that no more greenhouse gases are emitted that cannot be absorbed by nature or other sinks.

The transfer of know-how is one of the central goals of the project. Small and medium-sized enterprises (SMEs) at several locations in Europe are to be supported in reducing their carbon footprint with the help of workshops and training courses, but also by networking with each other.

SMEs alone cannot influence global climate neutrality, but they can become greenhouse gas neutral themselves and thus make a major contribution to climate protection. In addition, along the way, they can save money by saving energy.

This Thursday morning, several SME representatives from Adlershof came together digitally to learn what support they can receive through GEAR@SME. Some have already taken their first climate protection steps and now want to find out how they can improve further. Others are still at the very beginning and hope to benefit from the experience of others. Some participants come from the production sector, others from IT or finance. “I hope to get ideas and information on how to implement climate action in my daily doing as a finance officer,” says one participant. Another participant hopes to expand her knowledge so that she, in turn, can motivate her corporate network in IT to save energy and network more.

From Julie Silvestre and Robert Spanheimer, both project managers at Berliner Energieagentur GmbH, which is implementing the GEAR@SME project in Adlershof in Germany together with WISTA GmbH, they learn which management systems can be used to measure and reduce the CO2 footprint and which steps need to be taken here.

They hear that the decision and definition towards a greenhouse gas neutral company must be made in the company management, but that the entire company must take this path together. Thus, internal communication and awareness raising among employees also plays a major role. “Knowing exactly what your own energy consumption is in production, for example, is the first step,” says Robert Spanheimer, adding that only then can a reduction be methodically made and be permanent.

“We hope, of course, to reach as many small and medium-sized companies as possible in Adlershof and, in a second step, beyond, and to motivate them to network” emphasizes Spanheimer. It is important, he said, that the companies inform him of their knowledge needs so that BEA can make the appropriate offers in the coming months. Interested companies can therefore get in touch and ask for advice about their options.

By consortium partner [BEA](#)



GEAR@SME Knowledge

Get to know our Use Cases!

GEAR@SME has four Use Cases in the Netherlands, Germany, Italy and Romania - this time we present the Use Case in the Netherlands!



Country: Netherlands

Use Case: Platform Ondernemend Meierijstad

Trusted partner: [Platform Ondernemend Meierijstad](#), Netherlands, Meierijstad

Use Case Operator: CCS Energieadvies, Deventer, Netherlands

The GEAR@SME partner CCS is supporting POM in reaching SMEs to inform and motivating them to improve their energy efficiency by sharing knowledge and experience with POM so it can perform energy scans and give SMEs the tools to create energy efficiency reports. Furthermore by helping POM to find out the needs of the SMEs, giving trainings on how to motivate SMEs, support in creating a collective.

The Dutch Use Case is POM, Platform Ondernemend Meierijstad (POM). POM is a foundation that represents 900 SMEs within the boundaries of the municipality of Meierijstad. The foundation consists of a collaboration of multiple business associations, ONS (Schijndel), BtB Sint-Oedenrode and EBK (Erp). There are 9 businessparks within the municipality.

POM is also the Trusted Partner of the Use Case. Currently they are supporting the SMEs by performing the collective purchase of energy on the fixed and variable energy market. In addition they also provide administrative services and track the developments in the energy market to keep the SME updated of any changes. POM also provides collective waste management in which the SME pay per kg of waste. By monitoring the waste and tonnage, they give insights into unnecessary wasting of resources. All kinds of sectors are presented within the 900 SMEs but especially the logistics and food sectors are most prominent.

CCS is also offering free energy scans and aims to have helped 50 SMEs with an energy scan. POM is creating a website with success stories and references of entrepreneurs who have had an energy scan.

DOE (Duurzaam Ondernemend Energiek) was already initiated with POM, the municipality and the Rabobank to collectively work on reducing CO₂ emissions by 49% in 2030 at businesses. Supporting SMEs to save energy and generate renewable energy is part of this proposition.

POM has also big plans for sustainability. Apart from energy efficiency, they also initiated projects on hydrogen and an energy-trading platform. They already have an energy service supplier for solar energy and in the past, they have worked with a foundation to stimulate the use of LED-lighting. POM is able to reach a big part of the 900 SME through newsletters, promotional emails and personal contact. They want to inspire other SMEs with success stories through interviews and video is for which they call on Het Communicatie Loket to carry out.

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



31 August 2020
"You really make connection with the organization"
Interview with Pieter Linnee, Platform Entrepreneurial Meierijstad (POM), the "Trusted Partner" in the Netherlands



Image: SEA

Pieter Linnee is a Trainer for Sustainability for SMEs at Platform Entrepreneurial Meierijstad (POM). He holds a Bachelor's in "Business Administration" and Master degrees in "Supply Chain Management" from the University of Warwick (Australia) and in "Technology and Operations Management" from the University of Groningen (Netherlands). The Platform Entrepreneurial Meierijstad is the Trusted Partner as well as the GEAR@SME Local Caps in the Netherlands. It is an entrepreneurial organization with 900 SMEs. The GEAR@SME partner CCS is supporting POM in reaching SMEs to inform and motivating them to improve their energy efficiency by sharing knowledge and experiences with POM so it can perform energy scans and give SMEs the tools to create energy efficiency reports.

You have already done many energy scans at SMEs during the GEAR@SME project. What is happening in such a scan?

Pieter Linnee: "It has been 25 energy scans now. The goal is to get more than 60 scans in the end. Above all, we try to find individual solutions for each entrepreneur. They want to have sustainability, but do not know how. Therefore, when I do an energy scan I visit them at their company. The entrepreneurs often have a lot of questions, so our first priority is to answer their questions and to give them some kinds of measurements."

How do I have to imagine this as an entrepreneur?

"First, we have a nice coffee and a chat in the local office and work with a checklist. It is important to build up a relation with the entrepreneur and to find out what are their ambitions for the company. This is a kind of open conversation to get to know how much they already know about sustainability, how big the company and what their purpose is. Here the checklist provided by the GEAR@SME project is a very big support for me."

What is happening after the coffee chat?

"We benchmark what kind of company they are. Are they using electricity and gas? How much energy per square meter do they use? If you have a high energy use, what are the explanation for that? We check the isolation, if they have an air conditioning, where the pipeline are going to, the pumps, and the type of glass at the windows. These are the standard things, I walk through all the rooms, I also check the surfaces, make pictures of the pumps and machines and note the year of the electric engines."

Who is the person of the SME you are doing the energy scan with you?

"In small ones, it is usually the owner himself, because he knows best of the equipment."

In how far does the GEAR@SME methodology help you? What are the advantages in your eyes?

"The GEAR@SME methodology helped me with the training how to do the energy scan. It supplied me with the whole background. When I have technical questions, for example about setting pumps or sun blinds from the GEAR@SME partner CCS supports me. They give me information or mediate persons I can speak with. This is very helpful, because I do not know all the technical stuff yet."

What kind of GEAR@SME tools are you using?

"We use the checklist, benchmarks, the network, the website, standard formats, parameters, pictures, personal tests and reports. We also use the energy training part of the methodology."

Were the SME-cases all very similar or rather different?

"They were really different. They cover very different sectors like manufactures, hotels, bath rooms, catering, offices, services and even stables for the recreation for horses. The horse stables in fact waste a lot of energy due to flickering lights. A lot of volunteering people come in and go out. In addition, they use to heat by 25 degrees though the building is badly isolated. At camping sites, for example the problems are rather the showers who are on very long. Often the most important thing is to replace the lighting. This they use for other investments in the stable or the SME. In manufacturing we check for example if they have LED lighting, a motion scanner and how energy is used in toilets, small rooms and corridors."

How do you convince SMEs to do the energy saving investments?

"The big one to bring them to become more sustainable is saving money. If an SME consumes less lighting energy it can save energy around 500-700 euros per year. However, I always try to find the solution that is most appropriate for the organization."

What kind of action did SMEs already do after your energy scan?

"Most of them changed the lights to LED, but also replaced the boilers. Some also want to do the isolation first, but I say to them that they first should do the little things. You cannot give the entrepreneurs the biggest investments first. The small investments should be done first and bigger ones later. If they see the results of the small investments very quick, then they can do the bigger one due to intrinsic motivation. He can support them with information about EU subsidies such as the InnoReg Program."

What is the biggest sticking point for SMEs when it comes to saving energy?

"Money! Especially in this times in hotels and restaurants due to corona. But there are other organizations who do not care about the money and just want to do something for the climate."

Why is not every SMEs in Europe climate neutral yet?

The main reason is the cheap price for energy. The cheap price of energy means that there is less incentive to save money. Another reason is the missing technical knowledge. This depends on the kind of work. SMEs know a lot about the things of their business, but not about heat pumps. Now climate change is getting real and people realize things. A third reason is that small entrepreneurs just have a miss of time."

What are your biggest learnings during your 25 energy scans?

"The most important is not to let the entrepreneur feel like it is a test. It is very important to get to know the entrepreneur first - far more important than any energy scan. You should not think about the report but you should really make connection with the organization and get to know the person in front of you. This can achieve a lot more. It is a kind of social work, but I like this part, because in the end you know you could help the organization to sustain the future."

Thank you!

GEAR@SME Events

No events scheduled at the moment.



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Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Gear@SME
Saving energy together

4 Project tweets

This section contains all posts that were posted on the project portal on Twitter. They were also posted on LinkedIn and Facebook. The Twitter channel of GEAR@SME started in January 2021. This section shows the Twitter screenshots as well as the corresponding links. According to the current status, 94 tweets were sent on the Twitter channel from January 2021 to February 2022.

<https://twitter.com/CertiMaC/status/1304048457582288898>

You Retweeted

 **Certimac | Materiali Energia Innovazione** @CertiM... · Sep 10, 2020 ...

Con il progetto GEAR@SME lavoreremo per promuovere e favorire l'efficienza energetica nelle PMI che hanno un potenziale enorme di riduzione dei consumi energetici.

Leggi di più sul progetto bit.ly/gear_sme



1 retweet 1 like

<https://twitter.com/CCSEnergie/status/1334529433634476036>

You Retweeted

 **CCS Energie-advies** @CCSEnergie · Dec 3, 2020 ...

In Nederland zijn er voor het internationale GEAR@SME project al grote stappen gezet! Zeker nu POM (Platform Ondernemend Meierijstad) zich heeft aangesloten bij het project om de methode te testen op bij hun aangesloten bedrijventerreinen.

Lees meer:



ccsenergieadvies.nl
Gear@SME projectupdate: de pilot kan beginnen i...
Het project GEAR@SME zet energie efficiëntie op de kaart voor het mkb. Dit gebeurt door samen te ...

1 retweet 1 like

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



https://twitter.com/BEA_Energie/status/1305827355022286849

You Retweeted

 **Berliner-E-Agentur** @BEA_Energie · Sep 15, 2020

Neues EU-Projekt Gear@SME will riesige Energiesparpotenziale bei #KMU heben. @BEA_Energie ist Partner in dem Projekt und verantwortet die Umsetzung in D. Beteiligt sind 10 Projektpartner u.a. aus den Niederlanden, Österreich, Schweden. [berliner-e-agentur.de/presse/eu-proj...](https://www.berliner-e-agentur.de/presse/eu-proj...)
@TNO_Research

 berliner-e-agentur.de
EU-Projekt will Energieeinsparpotenziale bei KMU ...
In kleinen und mittleren Unternehmen (KMU) bestehen Energieeinsparpotenziale, die mit ...

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<https://twitter.com/GearSME2/status/1346371465155903489>

 **Gear@SME - Saving energy together** @GearSME2 · Jan 5, 2021

According to the @IEA, #SMEs are responsible for 13 percent of European energy consumption. A good 30 per cent of this energy consumption could be saved. Interview (in German) with Frederik Lottje from @BEA_Energie about the @GearSME2 approach.

 berliner-e-agentur.de
Energiesparpotenziale von KMU heben | Berliner Energieagentur

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https://twitter.com/TNO_Research/status/1283744056728748033

You Retweeted

TNO **TNO Research** @TNO_Research · Jul 16, 2020

With over 25 million SMEs in Europe, this sector has an enormous and largely untapped energy saving potential. To address this issue, the @EU_Commission granted funding to the GEAR@SME project. Learn more: tno.to/c2e66

#innovationforlife #energytransition



 **TNO** innovation for life

🗨️ ↻️ 1 ❤️ 2 ↗️

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Gear@SME
Saving energy together

<https://twitter.com/GearSME2/status/1356969243020001280>

 **Gear@SME - Saving energy together** @GearSME2 · Feb 3, 2021

Our project website is online now! 🎉🎉 Check out and register for our #newsletter to learn more about #energy saving in #SMEs! gearatsme.eu Let's save energy together! #Horizon2020 #energyefficiency



gearatsme.eu
Gear@SME
GEAR@SME aims to address the untapped potential of energy efficiency in SMEs. The methodology supports local "Trusted Partners..."

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<https://twitter.com/GearSME2/status/1367092568522182663>

 **Gear@SME - Saving ...** · Mar 3, 2021

Subscribe to our #newsletter to learn more about #GEARatSME! We aim to address the untapped potential of #EnergyEfficiency in #SMEs. 💡🌱 berliner-e-agentur.us7.list-manage.com/subscribe/post...

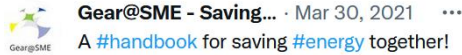


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Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



<https://twitter.com/GearSME2/status/1376870798867173380>



Gear@SME - Saving... · Mar 30, 2021 ...
A [#handbook](#) for saving [#energy](#) together!
This will be published by GEAR@SME soon!
We support organizations to help [#SMEs](#) in their [#energyefficiency](#) work. Read the [#interview](#) with our colleague Ingrid Nyström from [#Sweden](#)!



gearatsme.eu
A handbook for saving energy together | GEAR@SME



<https://twitter.com/ChalmersIndustr/status/1376858497241993216>

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Chalmers Industrite... · Mar 30, 2021 ...

Först ut på GEAR@SME-projektets webbplats: intervju med Ingrid Nyström. Ingrid leder arbetet med att ta fram en gemensam handbok för att engagera och stötta småföretag som vill energieffektivisera och bli mer hållbara. gearatsme.eu/a-handbook-for... [#energieffektivisering](#) @GearSME2



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A handbook for saving energy together | GEAR@SME



Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



<https://twitter.com/GearSME2/status/1382321074340237313>

 **Gear@SME - Saving ...** · Apr 14, 2021 ...
Read our first [#newsletter](#) and learn about our [#consortium](#), our approach and our [#handbook](#)! We want to help [#SMEs](#) save [#energy](#) and contribute to [#climate](#) protection. GEAR@SME Newsletter #1 - mailchi.mp/e1f19214c152/g...

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<https://twitter.com/GearSME2/status/1382324290708733955>

 **Gear@SME - Saving energy together** @GearSME2 · Apr 14, 2021 ...
Read our first [#newsletter](#) and learn about our project and energy saving in [#SMEs](#)! 📧 ⚙️ mailchi.mp/e1f19214c152/g...



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<https://twitter.com/GearSME2/status/1389830078020861954>

 **Gear@SME - Saving energy together** @GearSME2 · May 5, 2021 ...
How can [#SMEs](#) be supported in saving [#energy](#) and becoming more [#climate](#)-friendly? Read our brandnew [#handbook](#) with our [#innovative](#) [#methodology](#) and find out! [#energyefficiency](#) [#H2020](#)



gearatsme.eu
Handbook for an integrated GEAR@SME methodology | GEAR@SME
The “Handbook for an integrated GEAR@SME methodology” is available for download now! Read more about the handbook in our ...

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Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Gear@SME
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<https://twitter.com/GearSME2/status/1432623437609152516>

Gear@SME - Saving energy together @GearSME2 · Aug 31, 2021 ...

Learn about our Use Cases in the [#Netherlands](#), [#Germany](#), [#Italy](#) and [#Romania](#)! Here, together with our local Trusted Partners, we help [#SMEs](#) to save [#energy](#) and costs! Be part of it! [#EnergyEfficiency](#) [#business](#) [#climateprotection](#)



gearatsme.eu
Use Cases | GEAR@SME
GEAR@SME aims to encourage and disseminate energy efficiency efforts in SMEs. Here you can read about a few Use Cases.

5 6

<https://twitter.com/GearSME2/status/1432677952043556869>

Gear@SME - Saving energy to... · Aug 31, 2021 ...

How can [#SMEs](#) become more [#energyefficient](#)? Pieter Minee from our trusted partner POM shares his experiences in our [#Dutch](#) use case [#Meerijstad](#). He also tells why he likes to have a [#coffee](#) before doing an [#energyscan](#) and why he even visits horse stables!



gearatsme.eu
"You really make connection with the organisation" | GEAR@SME

2 4

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



<https://twitter.com/GearSME2/status/1434755726640095233>

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 **Adlershof** @berlinscience · Sep 3, 2021

United for more #energy #efficiency: EU project @GearSME2 funds networks promoting energy saving in #Adlershof. The pilot project in the @Technologiepark is being implemented by @BEA_Energie & @WISTA_update and is aimed primarily at #SMEs adlershof.de/en/news/united...

#WISTAPotenzial



1 retweet, 2 likes

<https://twitter.com/GearSME2/status/1437441728953389060>

 **Gear@SME - Saving energy to...** · Sep 13, 2021

GEAR@SME is now on [linkedin.in](https://www.linkedin.com/company/gearat-sme)! Find out an #connect! Saving #energy together! 😊 #energyefficiency

 [linkedin.com](https://www.linkedin.com/company/gearat-sme)
GEAR@SME | LinkedIn

2 likes

<https://twitter.com/GearSME2/status/1438044152260874240>

 **Gear@SME - Saving energy to...** · Sep 15, 2021

The digital #workshop of our consortial partner @BEA_Energie with #SMEs from #Adlershof on #climateneutrality has met with great interest. Thanks to support of our local Trusted partner in Berlin @WISTA_update! Find out about climateneutrality in SMEs!

 gearatsme.eu
"Knowing your own energy consumption is the first step" | ...

1 retweet, 3 likes

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



<https://twitter.com/GearSME2/status/1438071712785092614>



Gear@SME - Saving energy to... · Sep 15, 2021 · ...
GEAR@SME is also on [#Facebook](#) now! Follow us and stay informed about [#energysaving](#) in [#SMEs](#)!

facebook.com/GEAR-at-SME-24...



<https://twitter.com/Technologiepark/status/1440217494921179138>

You Retweeted



Adlershof @Technologiepark · Sep 21, 2021 · ...
Wie können Unternehmen ([#KMUs](#)) zum [#Klimaschutz](#) beitragen und [#Energiekosten](#) einsparen?
Am 23.09. erfahren Sie mehr beim [@GearSME2](#) -Online-Workshop „Datenerfassung zum Klimaschutz in KMUs“ von [@BEA_Energie](#) und [@WISTA_update](#)!

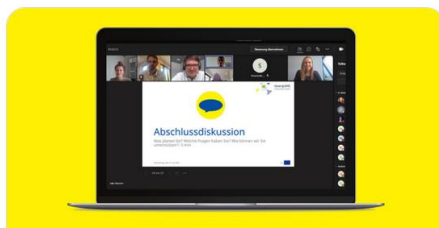
🔔 Jetzt noch schnell anmelden: adlershof.de/termin/event/2...



<https://twitter.com/GearSME2/status/1442483744577839104>



Gear@SME - Saving energy to... · Sep 27, 2021 · ...
Is it expensive for [#SMEs](#) to save [#energy](#)? In the [#Italian](#) GEAR@SME workshop organized by [#ENEA](#), experts, SMEs and more than 100 participants discussed about “Saving at [#zero](#) cost: how to [#deal](#) with the [#free](#) energy [#market!](#)” [#energyefficiency](#)



gearatsme.eu
Energy saving at zero cost | GEAR@SME



Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



<https://twitter.com/GearSME2/status/1443162244154597384>



Gear@SME - Saving energy to... · Sep 29, 2021 ...
#Interviews, projects updates and lots of informations about our Use Cases in the #Netherlands, #Italy, #Germany and #Romania as well as about #energy saving in #SMEs - read our second GEAR@SME #newsletter!
mailchi.mp/d1d4d8843868/g...



IHK Berlin and 7 others



<https://twitter.com/GearSME2/status/1443532189413646337>



Gear@SME - Saving energy t... · Sep 30, 2021 ...
A good #cafe and #italian #pastries for strength and then we're off: at our first non-digital GEAR@SME project meeting in beautiful #Bologna, heads are spinning and ideas are igniting! Together we help #SMEs in #Europe to save #energy!



Certimac | Materiali Energia Innovazione and 4 others



Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



<https://twitter.com/CertiMaC/status/1443601107339599873>

You Retweeted

 **Certimac | Mater...** · Sep 30, 2021 ...

@ENEAOfficial e Certimac ospitano a Bologna il 2° progress meeting del progetto @GearSME2.


Due giorni di confronto in presenza sugli sviluppi del progetto: come motivare le #PMI a realizzare misure di efficientamento energetico?



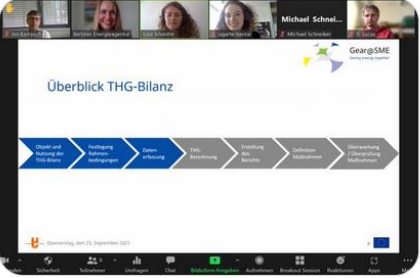
TNO Research and 7 others

1 2 2

<https://twitter.com/GearSME2/status/1446083327203631107>

 **Gear@SME - Savin...** · Oct 7, 2021 ...

Many #SMEs want to save #energy or even become #climate-neutral. But what #data needs to be collected and how? The second GEAR@SME workshop by @BEA_Energie in #Adlershof (#Berlin) gave them answers! 🤖 Read the workshop-report: gearatsme.eu/without-data-e...



Adlershof and 9 others

4 7

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



<https://twitter.com/GearSME2/status/1447960148555747339>



Gear@SME - Savi... · Oct 12, 2021 · ...

Certimac and @cnaravenna in partnership with @ENEAOfficial and Confindustria Emilia organize the GEAR@SME webinar: Energy efficiency, what opportunities for SMEs?
📅 Wednesday 20 October, 16.30 - 18.00

Full details bit.ly/3ImC3nz

Certimac | Mate... · Oct 12, 2021

Certimac e @cnaravenna - in partnership con @ENEAOfficial e Confindustria Emilia - organizzano il webinar:

Efficienza energetica, quali opportunità per le PMI?
📅 mercoledì 20 ottobre, 16.30 - 18.00

Tutti i dettagli bit.ly/3ImC3nz

<https://twitter.com/CertiMaC/status/1450423911661846528>

👇 You Retweeted



Certimac | Materi... · Oct 19, 2021 · ...

"Efficienza energetica, quali opportunità per le #PMI?"

Vi aspettiamo domani al webinar organizzato da Certimac e @cnaravenna - in collaborazione con @ENEAOfficial e Confindustria Emilia.

bit.ly/3ImC3nz



You and CNA Ravenna



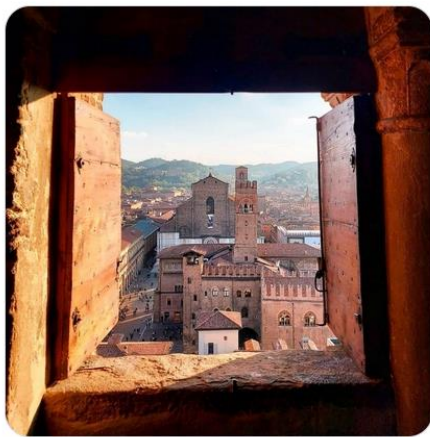
Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Gear@SME
Saving energy together

<https://twitter.com/GearSME2/status/1450453494767439874>

 Gear@SME **Gear@SME** · Oct 10, 2021 · Public
Full of [#joy](#) and a lot of positive [#energy](#) in the [#luggage](#): read the [#report](#) on our 2nd GEAR@SME progress meeting - our first in real-life! Our partners from across [#Europe](#) met in medieval city of [#Bologna](#) in order to to support [#SMEs](#) saving energy!
gearatsme.eu/recharging-in-...




You and 9 others



<https://twitter.com/CertiMaC/status/1468248484864274435>

 **Certimac | Materia...** · Dec 7, 2021 · Public
[#roverienenergydays](#)

Due giorni di incontri, laboratori e focus group sui temi dell'energia per sensibilizzare sulle [#comunitàenergetiche](#) imprese e cittadini dell'area industriale Roveri e del quartiere il Pilastro.

 10 e 11 dicembre 2021

bit.ly/3loBNOT

ENERGY DAYS
PILASTRO - ROVERI (BOLOGNA) 10 e 11 DICEMBRE 2021

Fondazione Fabbrica Research Italy (FRI) Via del Fontanone 12, Bologna
ENERGY DAYS ROVERI - Perché una comunità energetica alla Baseco e al Pilastro qual è il ruolo delle imprese?

10 DICEMBRE

10:00 - 10:30 **Workshop** - Incontro e registrazione

10:30 - 10:45 **Aperto alle imprese** per il lancio di Baseco e Pilastro. Con il supporto di Regione Emilia-Romagna. Presentazione di progetti innovativi per la transizione energetica.

10:45 - 11:30 **Workshop** - Incontro con i partner del progetto. Presentazione di progetti innovativi per la transizione energetica. Presentazione di progetti innovativi per la transizione energetica. Presentazione di progetti innovativi per la transizione energetica.

11:30 - 12:00 **Workshop** - Incontro con i partner del progetto. Presentazione di progetti innovativi per la transizione energetica. Presentazione di progetti innovativi per la transizione energetica. Presentazione di progetti innovativi per la transizione energetica.

12:00 - 12:30 **Workshop** - Incontro con i partner del progetto. Presentazione di progetti innovativi per la transizione energetica. Presentazione di progetti innovativi per la transizione energetica. Presentazione di progetti innovativi per la transizione energetica.

12:30 - 13:00 **Workshop** - Incontro con i partner del progetto. Presentazione di progetti innovativi per la transizione energetica. Presentazione di progetti innovativi per la transizione energetica. Presentazione di progetti innovativi per la transizione energetica.

13:00 - 14:00 **Workshop** - Incontro con i partner del progetto. Presentazione di progetti innovativi per la transizione energetica. Presentazione di progetti innovativi per la transizione energetica. Presentazione di progetti innovativi per la transizione energetica.

14:00 - 16:00 **Workshop** - Incontro con i partner del progetto. Presentazione di progetti innovativi per la transizione energetica. Presentazione di progetti innovativi per la transizione energetica. Presentazione di progetti innovativi per la transizione energetica.

11 DICEMBRE

10:00 - 11:00 **Workshop** - Incontro con i partner del progetto. Presentazione di progetti innovativi per la transizione energetica. Presentazione di progetti innovativi per la transizione energetica. Presentazione di progetti innovativi per la transizione energetica.

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Gear@SME
Saving energy together

<https://twitter.com/GearSME2/status/1471535585420525570>

 **Gear@SME - Savi...** · Dec 16, 2021 ...

Finding measures to counter rising [#energyprices](#) in [#Europe](#) is currently a hot topic of debate. This is why GEAR@SME is hitting a nerve right now. Read our [#PressRelease](#) ! [#energyefficiency](#) [#climateneutrality](#) lnkd.in/dZVnJeZU



Certimac | Materiali Energia Innovazione and 7 others

  4  5  

<https://twitter.com/GearSME2/status/1477923503789817859>

 **Gear@SME - Saving ener...** · Jan 3 ...

GEAR@SME wishes all [#SMEs](#), partners and interested parties a happy and [#climate](#)-friendly 2022! Saving [#energy](#) together also in the [#NewYear](#) 💡 🍀! Stay informed about our activities via gearatsme.eu



Berliner-E-Agentur and 9 others

  1  4  

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



<https://twitter.com/EuInnoveas/status/1483767545853267969>

You Retweeted

innoveas @EuInnoveas · Jan 19

Thanks for having invited us for todays "Peer learning workshop", @LEAP4SME !

👍

It's very valuable to share about barriers (and how to overcome them!) and about our experience with #EnergyEfficiency and #EnergyAudit for small companies. #SME

@SmeH2020 @GearSME2 @DeesmeH2020



Asociacion3E and 6 others


5 retweets, 9 likes

<https://twitter.com/GearSME2/status/1483839359023517702>

Gear@SME - Saving en... · Jan 19

Do you want to know how actors are trained to become #TrustedPartners at GEAR@SME and help #SMEs to save #energy? Our first GEAR@SME #training was launched in #Italy with the title "Building the #community – #workingtogether to save energy." 🧠💡

gearatsme.eu/building-an-en...



Esempi: teleriscaldamento - Cento di Budrio (IT)

- Area industriale da più di 100 PMI
- Calore di scarto da un'azienda agroalimentare è utilizzato per fornire calore a una rete di teleriscaldamento locale per il riscaldamento alle PMI vicine

Sustainable Energy Week and 9 others

1 retweet, 3 likes

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Gear@SME
Saving energy together

<https://twitter.com/GearSME2/status/1484104806729986050>



Gear@SME - Saving en... · Jan 20 · ...

How can [#energyefficiency](#) be implemented in [#industrial](#) parks? This was discussed at the [#workshop](#) by GEAR@SME partners [#Servelect](#) and the Technical University of Cluj-Napoca in [#Romania](#). 💡💡💡
gearatsme.eu/saving-energy-...



SERVELECT and 9 others



<https://twitter.com/GearSME2/status/1485527558984773633>



Gear@SME - Saving en... · Jan 24 · ...

In [#Italy](#) 95 % of the 4.4 million [#businesses](#) are micro-[#enterprises](#) and almost 5 per cent are [#SMEs](#). For them, [#EnergyEfficiency](#) and [#ClimateNeutrality](#) are not only a [#challenge](#) , but first and foremost an [#opportunity](#) ! Find out why here! 🌱🔌
gearatsme.eu/energy-fficie...




Italian Digital SME Alliance and 9 others




Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest








<https://twitter.com/GearSME2/status/1485640832925458440>

 **Gear@SME - Saving en...** · Jan 24 · ...

Rising [#energy](#) prices and requirements to achieve [#climateneutrality](#) are [#challenges](#) for [#SMEs](#). The [@BEA_Energie](#) offers consultations and other services for SMEs free of charge. Watch the video with Project [#engineer](#) Julie Silvestre! youtu.be/rUsm7zFm4QA via [@YouTube](#)

 youtube.com
Angebot für KMUs in Berlin: Berliner ...

  2  4  

<https://twitter.com/CertiMaC/status/1488148557161017347>

 You Retweeted

 **Certimac | Materiali Ene...** · Jan 31 · ...

Per le [#PMI](#) in Italia l'[#EnergyEfficiency](#) e la [#ClimateNeutrality](#) non sono solamente una sfida, ma prima di tutto una opportunità!

Scopri i principali provvedimenti e incentivi offerti dal settore. Guarda il webinar bit.ly/314AhQf

[@GearSME2](#)

 **Gear@SME - Saving e...** · Jan 24

In [#Italy](#) 95 % of the 4.4 million [#businesses](#) are micro-[#enterprises](#) and almost 5 per cent are [#SMEs](#). For them, [#EnergyEfficiency](#) and [#ClimateNeutrality](#) are not only a [#challenge](#) , but first and foremost an [#opportunity](#) ! Find out why here!

 gearatsme.eu/energy-efficie...

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Gear@SME
Saving energy together

<https://twitter.com/GearSME2/status/1489261270255636485>

 **Gear@SME - Saving ene...** · Feb 3 ···
Offer for **#SMEs** in **#Berlin**:
@BEA_Energie helps save **#energy**! As part of the **#EU** project **@GearSME2** SMEs can take part in **#workshops** and **#training** sessions, but can also book direct in-house **#consulting** services.
gearatsme.eu/wp-content/upl...



TNO Research and 9 others



<https://twitter.com/GearSME2/status/1489262620053958657>

 **Gear@SME - Saving ene...** · Feb 3 ···
Angebot für **#KMU** in **#Berlin**:
@BEA_Energie hilft beim **#Energie** sparen! Im Rahmen des **#EU**-Projekts **@GearSME2** können **KMU** an **#Workshops** und **#Schulungen** teilnehmen, aber auch direkt Inhouse-**#Beratungsleistungen** buchen. Jetzt anmelden! gearatsme.eu/wp-content/upl...



Handwerkskammer Berlin and 9 others



Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



<https://twitter.com/GearSME2/status/1490918337916043264>



Gear@SME - Saving ene... · Feb 8 ···

Interesting report by the [#OECD](#) on: "No [#NetZero](#) in [#SMEs](#) - Exploring the key issues for [#greening](#) SMEs and green [#entrepreneurship](#)"! Definitely read! gearatsme.eu/no-net-zero-wi...



Borderstep Institute and 6 others





5 Monitoring of communication activities

Nr	Date	Channel	Communication activity	Partner	Language	Link	Numbers of participants / visitors
1	06.07.2021	Website Trusted partner	primary dissemination	BEA	German	https://www.adlershof.de/news/adlershof-spart-energie-seid-dabei/	
2	31.08.2021	GEARatSME Website	primary dissemination	BEA	English	https://www.gearatsme.eu/interview-with-pieter-minnee-platform-entrepreneurial-meerijstad-pom-the-trusted-partner-in-the-netherlands/	
3	02.09.2021	POTENZIAL	External dissemination	BEA	German	https://www.adlershof.de/news/gemeinsam-zur-energieeffizienz/	
4	14.09.2021	GEARatSME Website	primary dissemination	BEA	English	https://www.gearatsme.eu/knowing-your-own-energy-consumption-is-the-first-step-first-bea-workshop-on-climate-neutrality/	
5	20.09.2021	Twitter	Secondary dissemination	BEA		https://twitter.com/CertiMac/status/1443601107339599873	
6	21.09.2021	Website of Technologiekreis Adlershof	External dissemination	BEA	German	https://www.tk-adlershof.de/aktuelles/	
7	23. Sep 21	Website of Trusted partner Adlershof	External dissemination	BEA	German	https://www.adlershof.de/termin/event/23-09-2021-online-workshop-datenerfassung-zum-klimaschutz-in-kleineren-und-mittleren-unternehmen-k/	
8	23.09.2021	GEARatSME Website	Primary dissemination	BEA	English	https://www.gearatsme.eu/without-data-everything-is-nothing/	
9	30.09.2021	GEARatSME Website	Primary dissemination	BEA	English	https://www.gearatsme.eu/recharging-in-an-energising-city/	
10	07.10.2021	Twitter	Secondary dissemination	BEA		https://twitter.com/GearSME2/status/1446083327203631107	
11	16.12.2021	Twitter	Secondary dissemination	BEA		https://twitter.com/GearSME2/status/1471535585420525570	
12	03.01.2022	Twitter	Secondary dissemination	BEA		https://twitter.com/GearSME2/status/1477923503789817859	
13	20.01.2022	Twitter	Secondary dissemination	BEA		https://twitter.com/GearSME2/status/1484104806729986050	
14	24.01.2022	Website	Primary dissemination	BEA	German	https://www.berliner-e-agentur.de/presse/angebot-fuer-kmus-berlin-berliner-energieagentur-hilft-beim-energiesparen	
15	24.01.2022	GEARatSME Website	Primary dissemination	BEA	English	https://www.gearatsme.eu/berlin-energy-agency-helps-smes/	
16	24.01.2022	Twitter	Secondary dissemination	BEA		https://twitter.com/GearSME2/status/1485640832925458440	
17	28.01.2022	StartGreen Website	External dissemination	BEA	German	https://start-green.net/aktuelles/nachrichten/angebot-fur-kmus-berlin-berliner-energieagentur-hilft-beim-energiesparen/	
18	31.01.2022	IHK Newsletter	Primary dissemination	BEA	German	https://news.berlin.ihk.de/html_mail.jsp?param=s=CK1477nN2Q%2BzOHWayHgMlm99XDjpp15qZ4hmUKnpiDok4bqReSoVzONTPq91RmNqINVBH at6zWNRyT9NBsBi85kfa4ZDZx%2FvfgtG7krlIA%3D	
19	03.02.2022	Twitter	Secondary dissemination	BEA		https://twitter.com/GearSME2/status/1489262620053958657	
20	08.02.2022	Twitter	Secondary dissemination	BEA		https://twitter.com/GearSME2/status/1490918337916043264	
21	31.08.2022	Twitter	Secondary dissemination	BEA		https://twitter.com/GearSME2/status/1432623437609152516	
22	30.09.2022	Twitter	Secondary dissemination	BEA		https://twitter.com/BEA_Energie/status/1443579087268712455	
23	Dec 2020 + Jan 2021	Website + Twitter	primary dissemination	BEA	German	https://www.berliner-e-agentur.de/energiesparpotenziale-von-kmu-heben	
24	May 2020	Website	primary dissemination	BEA	German	https://www.berliner-e-agentur.de/presse/berlin-beteiligt-sich-zwei-von-der-eu-geforderten-internationalen-projekten	
25		Twitter	Secondary dissemination	BEA			
26	08.09.2021	MKB Energy CheckUp	External dissemination	CCS	Dutch	https://energycheckup.nl/actueel/bedrijventerr-einaanpak-samen-energie-besparen/	
27	Dec 2020	Website	primary dissemination	CCS	Dutch	https://www.ccsenergieadvies.nl/nieuws/gearsme-projectupdate/	
28	Dec 2020	Website	primary dissemination	CCS	Dutch	https://www.ccsenergieadvies.nl/nieuws/ccs-werkt-mee-aan-project-gearsme/	
29	Dec 2020	Twitter	Secondary dissemination	CCS	Dutch	https://twitter.com/CCSenergie/status/1410584064374026242	
30	n.n.	Linked.in	Secondary dissemination	CCS	n.n.	https://www.linkedin.com/posts/cornelissen-consulting-services-b-v-gearsme-projectupdate-ccs-energie-advies-activity-6740295117388812288-KUTv	

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



31	Sep 20	Website	primary dissemination	Certimac	Italian	https://www.certimac.it/IT/Newsroom/News/efficienza_energetica_PMI_gear_sme	
32	Sep 20	Website	primary dissemination	Certimac	English	https://www.certimac.it/EN/Newsroom/News/energy_efficiency_gear_SME	
33	Sep 20	Linked.in	Secondary dissemination	Certimac	Italian	https://www.linkedin.com/feed/update/urn:li:activity:6709820198611894272	
34	Sep 20	Facebook	Secondary dissemination	Certimac	Italian	https://www.facebook.com/certimac/posts/664546897502594	
35	Sep 20	Twitter	Secondary dissemination	Certimac	Italian	https://twitter.com/CertiMaC/status/1304048457582288898	
36	31. Aug 21	Twitter	Secondary dissemination	Certimac	Italian	https://twitter.com/CertiMaC/status/1432634345710407684	
37	02. Sep 21	Website	Event notice	Certimac	Italian	https://www.certimac.it/IT/Newsroom/Eventi/webinar_mercato_libero_energia_ENEA	
38	03. Sep 21	Facebook	Secondary dissemination	Certimac	Italian	https://www.facebook.com/certimac/posts/89510717779897	
39	03. Sep 21	Linked.in	Secondary dissemination	Certimac	Italian	https://www.linkedin.com/feed/update/urn:li:activity:6839497264327622656/	
40	03. Sep 21	Twitter	Secondary dissemination	Certimac	Italian	https://twitter.com/CertiMaC/status/1433729282203860994	
41	07.09.2021	Linkedin	Secondary dissemination	Certimac	Italian	https://www.linkedin.com/feed/update/urn:li:activity:6840947562581651457	219 views
42	28.09.2021	Linkedin	Secondary dissemination	Certimac	Italian	https://www.linkedin.com/feed/update/urn:li:activity:6848571753426391040	214 views
43	30.09.2021	Linkedin	Secondary dissemination	Certimac	Italian	https://www.linkedin.com/feed/update/urn:li:activity:6849363418399416320	504 views
44	08.10.2021	Linkedin	Secondary dissemination	Certimac	Italian	https://www.linkedin.com/feed/update/urn:li:activity:6852164750441250816	180 views
45	08.10.2021	Facebook	Secondary dissemination	Certimac	Italian	https://www.facebook.com/certimac/posts/916786345611980	12 views
46	12.10.2021	Twitter	Secondary dissemination	Certimac	Italian	https://twitter.com/CertiMaC/status/1447947256951447557	599 views
47	19.10.2021	Linkedin	Secondary dissemination	Certimac	Italian	https://twitter.com/CertiMaC/status/1450423911661846528	235 views
48	19.10.2021	Twitter	Secondary dissemination	Certimac	Italian	https://www.linkedin.com/feed/update/urn:li:activity:6856190803446906880	251 views
49	19.10.2021	Facebook	Secondary dissemination	Certimac	Italian	https://www.facebook.com/certimac/posts/924300464860568	10 views
50	26.10.2021	Linkedin	Secondary dissemination	Certimac	Italian	https://www.linkedin.com/feed/update/urn:li:activity:6858754504406380545	269 views
51	26.10.2021	Twitter	Secondary dissemination	Certimac	Italian	https://twitter.com/CertiMaC/status/1452983422096482304	139 views
52	26.10.2021	Facebook	Secondary dissemination	Certimac	Italian	https://www.facebook.com/certimac/posts/929568741000407	9 views
53	07.12.2021	Website	Secondary dissemination	Certimac	Italian	https://certimac.it/newsroom/roveri-energy-days-2021	92 views
54	07.12.2021	Linkedin	Secondary dissemination	Certimac	Italian	https://www.linkedin.com/feed/update/urn:li:activity:6874012554667016192	329 views
55	07.12.2021	Twitter	Secondary dissemination	Certimac	Italian	https://twitter.com/CertiMaC/status/1468248484864274435	119 views
56	07.12.2021	Facebook	Secondary dissemination	Certimac	Italian	https://www.facebook.com/certimac/posts/956504474973500	17 views
57	31.01.2022	Twitter	Secondary dissemination	Certimac	Italian	https://twitter.com/CertiMaC/status/1488148557161017347	31 views
58	20.10.2021	GEARatSME Website	Primary dissemination	Certimac/BEA	English	https://www.gearatsme.eu/energy-efficiency-an-opportunity-for-smes/	
59	Sep 20	Website	primary dissemination	CIT	Swedish	https://chalmersindustrieteknik.se/sv/nyheter/nytt-eu-projekt-med-fokus-pa-energieffektivisering-i-smaforetag/	Unique page views: 77
60	Sep 20	Linked.in	Secondary dissemination	CIT	Swedish	https://www.linkedin.com/feed/update/urn:li:activity:6716251313295908864	560 followers
61	22.01.2021		Presentation	CIT	Swedish	presentation of GEAR for the entire CIT organisation (group of about 90 employees with broad professional networks towards industry, SMF, academia and in relation to different aspects of sustainable development)	90
62	Apr 21	Twitter	Secondary dissemination	CIT	Swedish	https://twitter.com/ChalmersIndustr/status/1382349141901201412?s=20	1980 followers

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



63	Apr 21	Linked.in	Secondary dissemination	CIT	Swedish	https://www.linkedin.com/feed/update/urn:li:activity:6788381529560104960	560 followers
64	Apr 21	Linked.in	Secondary dissemination	CIT	Swedish	https://www.linkedin.com/feed/update/urn:li:activity:6788380050220703744	560 followers
65	05.05.2021	Twitter	Secondary dissemination	CIT	Swedish	https://twitter.com/ChalmersIndustr/status/1389953860383424513?s=20	1980 followers
66	25.05.2021		Presentation	CIT	Swedish	Presentation of GEAR for Energikontor Väst (a regional energy office in the region of Västra Götaland, who could have a potential role as both Trusted Partner and Multiplier organization at the regional level)	2
67	03.06.2021		Presentation	CIT	Swedish	Presentation of GEAR for Energikontor Halland (a regional energy office in the region of Halland, with the same role as above) and a group of about 8 SMEs, involved in regional Energy Efficiency Networks of Halland.	10
68	Sep 21	Linked.in	Secondary dissemination	CIT	Swedish	https://www.linkedin.com/posts/cit-ie_about-gearsme-activity-6843142240743780352-IUkh/	560 followers
69	Sep 21	Linked.in	Secondary dissemination	CIT	Swedish	https://www.linkedin.com/posts/cit-ie_webinarreeks-verduurzaming-en-renovatievan-activity-6843145251100598273-gaMh/	560 followers
70	Sep 21	Linked.in	Secondary dissemination	CIT	Swedish	https://www.linkedin.com/posts/cit-ie_gearsme-is-hosting-a-workshop-in-german-activity-6843148546649141249--zn3/	560 followers
71	02. Sep 21	Linked.in	Secondary dissemination	CIT	Swedish	https://www.linkedin.com/posts/cit-ie_eu-project-funds-networks-promoting-energy-activity-6840646220503891969-9Zue/	560 followers
72	06. Sep 21	Linked.in	Secondary dissemination	CIT	Swedish	https://www.linkedin.com/posts/cit-ie_use-cases-gearsme-activity-6838805391019663361-U_Qs/	560 followers
73	06. Sep 21	Twitter	Secondary dissemination	CIT	Swedish	https://twitter.com/GearSME2/status/1434755726640095233	1980 followers
74	17.09.2021	Linked.in	Secondary dissemination	CIT		https://www.linkedin.com/feed/update/urn:li:activity:6844598707585859584	560 followers
75	27.09.2021	Twitter	Secondary dissemination	CIT		https://twitter.com/GearSME2/status/1438044152260874240?s=20	1980 followers
76	29.09.2021	Linked.in	Secondary dissemination	CIT		https://www.linkedin.com/feed/update/urn:li:activity:6848927860585971712	560 followers
77	29.09.2021	Twitter	Secondary dissemination	CIT		https://twitter.com/GearSME2/status/1443162244154597384?s=20	1980 followers
78	29.09.2021	Linked.in	Secondary dissemination	CIT		https://www.linkedin.com/feed/update/urn:li:activity:6848933532874637312	560 followers
79	01.10.2021	Linked.in	Secondary dissemination	CIT		https://www.linkedin.com/feed/update/urn:li:activity:6849653945632075776	560 followers
80	01.10.2021	Linked.in	Secondary dissemination	CIT		https://www.linkedin.com/feed/update/urn:li:activity:6849689463405211648	560 followers
81	06.10.2021	Linked.in	Secondary dissemination	CIT		https://www.linkedin.com/feed/update/urn:li:activity:685185442222360576	560 followers
82	06.10.2021	Twitter	Secondary dissemination	CIT		https://twitter.com/GearSME2/status/1446083327203631107?s=20	1980 followers
83	15.10.2021	Twitter	Secondary dissemination	CIT		https://www.linkedin.com/posts/cit-ie_efficienza-energetica-quali-opportunit%C3%A0-activity-6854786960637087745-XHZm	560 followers
84	21.01.2022	LinkedIn	Secondary dissemination	CIT		https://www.linkedin.com/feed/update/urn:li:activity:6889911436072632321	560 followers
85	22.01.2022	LinkedIn	Secondary dissemination	CIT		https://www.linkedin.com/feed/update/urn:li:activity:6889906628477493248	560 followers
86	23.01.2022	Twitter	Secondary dissemination	CIT		https://twitter.com/GearSME2/status/1483839359023517702?s=20	1980 followers
87	24.01.2022	Twitter	Secondary dissemination	CIT		https://twitter.com/GearSME2/status/1484104806729986050?s=20	1980 followers
88	20.02.2022	LinkedIn	Secondary dissemination	CIT		https://www.linkedin.com/feed/update/urn:li:activity:6889911436072632321	

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



89	21.02.2022	LinkedIn	Secondary dissemination	CIT		https://www.linkedin.com/feed/update/urn:li:activity:6889906628477493248	
90	22.02.2022	Twitter	Secondary dissemination	CIT		https://twitter.com/GearSME2/status/1483839359023517702?s=20	
91	23.02.2022	Twitter	Secondary dissemination	CIT		https://twitter.com/GearSME2/status/1484104806729986050?s=20	
92	24.02.2022	LinkedIn	Secondary dissemination	CIT		https://www.linkedin.com/posts/gear-sme_energy-efficiency-an-opportunity-for-smes-activity-6891294167562358784-XBnU	
93	25.02.2022	Twitter	Secondary dissemination	CIT		https://twitter.com/GearSME2/status/1485527558984773633?s=20	
94	26.02.2022	Twitter	Secondary dissemination	CIT		https://twitter.com/EuInnoveas/status/1483767545853267969?s=20	
95	27.02.2022	Twitter	Secondary dissemination	CIT		https://twitter.com/GearSME2/status/1471535585420525570?s=20	
96	August 1 2021	Twitter	Secondary dissemination	CIT	English	https://twitter.com/GearSME2/status/1432623437609152516?s=20	1980 followers
97	March 2021	NEwsletter	Secondary dissemination	CIT	Swedish	https://mailchi.mp/chalmersindustrieknik.se/m-bmwlm0myi-4933689?e=473412e9ab	900 subscribers
98	May 2021	Website	primary dissemination	CIT	Swedish	https://chalmersindustrieknik.se/sv/nyheter/gearsme-metodiken-beskrivs-i-ny-handbok/	Unique page views: 23
99	May 2021	Linked.in	Secondary dissemination	CIT	Swedish	https://www.linkedin.com/posts/cit-ie_handbook-for-an-integrated-gearsme-methodology-activity-6795721689884848128-AAFT	6 likes, 560 followers
100	May 2021	Linked.in	Secondary dissemination	CIT	Swedish	https://www.linkedin.com/feed/update/urn:li:activity:6795721689884848128	560 followers
101	Oct 2020	Newsletter	Secondary dissemination	CIT	Swedish	https://us6.campaign-archive.com/?u=df044ffc7cb871fcb613acc6&id=9f3da476c5	900 subscribers
102		Twitter	Secondary dissemination	CIT		https://twitter.com/ChalmersIndustr/status/1471818338070372358?s=20	
103		Twitter	Secondary dissemination	CIT		https://www.linkedin.com/posts/cit-ie-brussels-energyprices-europe-activity-6877532286229852160-WLRH	
104		LinkedIn	Secondary dissemination	CIT		https://www.linkedin.com/posts/gear-sme_energy-efficiency-an-opportunity-for-smes-activity-6891294167562358784-XBnU	
105		Twitter	Secondary dissemination	CIT		https://twitter.com/GearSME2/status/1485527558984773633?s=20	
106		Twitter	Secondary dissemination	CIT		https://twitter.com/EuInnoveas/status/1483767545853267969?s=20	
107		Twitter	Secondary dissemination	CIT		https://twitter.com/GearSME2/status/1471535585420525570?s=20	
108		GEARatSME Website	Primary dissemination	CIT	English	https://www.gearatsme.eu/handbook-for-an-integrated-gearsme-methodology/	?
109		Twitter	Secondary dissemination	CIT		https://twitter.com/ChalmersIndustr/status/1471818338070372358?s=20	1980 followers
110		Twitter	Secondary dissemination	CIT		https://www.linkedin.com/posts/cit-ie-brussels-energyprices-europe-activity-6877532286229852160-WLRH	560 followers
111		LinkedIn	Secondary dissemination	CIT		https://www.linkedin.com/posts/gear-sme_energy-efficiency-an-opportunity-for-smes-activity-6891294167562358784-XBnU	560 followers
112		Twitter	Secondary dissemination	CIT		https://twitter.com/GearSME2/status/1485527558984773633?s=20	1980 followers
113		Twitter	Secondary dissemination	CIT		https://twitter.com/EuInnoveas/status/1483767545853267969?s=20	1980 followers
114		Twitter	Secondary dissemination	CIT		https://twitter.com/GearSME2/status/1471535585420525570?s=20	1980 followers
115	11.01.2021	Website	primary dissemination	CNA	Italian	https://www.ra.cna.it/progetto-gearsme/	
116	03.08.2021	Newsletter	primary dissemination	CNA	Italian	https://mailchef.4dem.it/web_browser.php?p=Q2FtcGFpZ25lRD0yOTA1OTF8Hx8RW1haWxjRD0yNjE5NTV8fHx8QXV0b1Jlc3BvbmRlckIEPTA%3D	4000
117	06.09.2021	Newsletter	primary dissemination	CNA	Italian	https://mailchef.4dem.it/wbs1.php?p=6bc9/5p6f/rs/t3/13b2/rs/rs	4000

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



118	09.09.2021	GEARatSME Website	Primary dissemination	ENEA	English	https://www.gearatsme.eu/energy-saving-at-zero-cost/	
119	July 2020	Website	primary dissemination	ENEA	Italian	https://www.efficienzaenergetica.enea.it/vi-segnaliamo/presentato-il-progetto-gear-sme-enea-tra-i-partner.html	
120	10.12.2022	GEARatSME Website	Primary dissemination	ENEA/ BEA	English	https://www.gearatsme.eu/building-an-energy-saving-community-together/	
121	31.08.2021	Twitter	Secondary dissemination	Project	English	https://twitter.com/GearSME2/status/1432623437609152516	
122	01.02.2022	Servelect website	Primary dissemination	SVT	Romanian	https://servelect.ro/project/gearsme-generate-energy-efficient-acting-and-results-at-small-medium-enterprises/	26 page views
123	02.02.2021	Facebook	Secondary dissemination	SVT	Romanian	https://www.facebook.com/Servelect.Romania/posts/3469657123102411	230
124	02.02.2021	Linked.in	secondary dissemination	SVT	Romanian	https://www.linkedin.com/feed/update/urn:li:activity:6762332908922437632/	
125	02.12.2021	Servelect website - workshop	primary dissemination	SVT	Romanian	https://servelect.ro/webinar-eficienta-energetica-si-solutii-inovatoare-pentru-parcuri-industriale/	315 page views
126	03.06.2021	Facebook	Secondary dissemination	SVT	Romanian	https://www.facebook.com/Servelect.Romania/posts/3810944945640292	152
127	03.06.2021	Linked.in	Secondary dissemination	SVT	Romanian	https://www.linkedin.com/feed/update/urn:li:activity:680620338019913728/	
128	08.12.2021	Facebook	Secondary dissemination	SVT	Romanian	https://www.facebook.com/Servelect.Romania/posts/4370567846344663	431 people reached
129	08.12.2021	Linked.in	Secondary dissemination	SVT	Romanian	https://www.linkedin.com/feed/update/urn:li:activity:6874294058718683136	580 impressions
130	10.01.2021	Servelect website	Primary dissemination	SVT	Romanian	https://servelect.ro/reducerea-consumului-de-energie-acum-mai-importanta-ca-niciodata/	
131	10.02.2022	Linked.in	Secondary dissemination	SVT	Romanian	https://www.linkedin.com/feed/update/urn:li:activity:6897495490103971840	181 impressions
132	10.02.2022	Facebook	Secondary dissemination	SVT	Romanian	https://www.facebook.com/Servelect.Romania/posts/4609380539130058	162 people reached
133	12.07.2021	Mediafax Comunicate website	External dissemination	SVT	Romanian	http://comunicate.mediafax.biz/Pages/Public/Comunicate.aspx?comunicatId=15199	
134	12.07.2021	LoLu website	External dissemination	SVT	Romanian	https://lolu.ro/2021/07/12/servelect-sustine-imm-urile-in-imbunatatirea-eficientei-energetice-prin-intermediul-proiectului-h2020-gearsme/	
135	12.07.2021	Mediafax Comunicate website	External dissemination	SVT	Romanian	http://comunicate.mediafax.biz/Pages/Public/Comunicate.aspx?comunicatId=15199	
136	12.07.2021	LoLu website	External dissemination	SVT	Romanian	https://lolu.ro/2021/07/12/servelect-sustine-imm-urile-in-imbunatatirea-eficientei-energetice-prin-intermediul-proiectului-h2020-gearsme/	
137	15.06.2021	Radio interview (Napoca Live)	Presentation	SVT	Romanian	https://fb.watch/727i_RQq_A/	4100
138	17.07.2020	Linked.in	Secondary dissemination	SVT	Romanian	https://www.linkedin.com/posts/servelect_gear-sme-accelerates-energy-efficiency-in-activity-6689879336079687680-Zseb	
139	20.05.2021	Servelect website	primary dissemination	SVT	Romanian	https://servelect.ro/sustinem-imm-urile-in-imbunatatirea-eficientei-energetice-prin-proiectul-h2020-gearsme/?fbclid=IwAR2zTtktoenDzvOPivpK7kyhG5HYhb-c9BAQIEVS3BZlYgT9b8ZKK689hM	42
140	21.01.2022	Facebook	Secondary dissemination	SVT	Romanian	https://www.facebook.com/Servelect.Romania/posts/4535638499837596	175 peoples reached
141	21.01.2022	Linked.in	Secondary dissemination	SVT	Romanian	https://www.linkedin.com/feed/update/urn:li:activity:6890226258727239680	214 impressions
142	21.12.2021	RE-COGNITION website	External dissemination	SVT	Romanian	https://re-cognition-project.eu/2021/12/21/re-cognition-at-geatsme-workshop/	
143	26.04.2021	Facebook	Secondary dissemination	SVT	Romanian	https://www.facebook.com/Servelect.Romania/posts/3699895870078534	175 peoples reached
144	26.04.2021	Linked.in	Secondary dissemination	SVT	Romanian	https://www.linkedin.com/feed/update/urn:li:activity:6792420647571140608/	
145	27.05.2021	Newsletter	Secondary dissemination	SVT	Romanian	https://mailchi.mp/d33555ac3311/noutati-samer?e=[UNIQID]	216

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



146	28.06.2021	Facebook	Secondary dissemination	SVT	Romanian	https://www.facebook.com/Servelect.Romania/posts/3877314472336672	165
147	28.06.2021	Linked.in	Secondary dissemination	SVT	Romanian	https://www.linkedin.com/feed/update/urn:li:activity:6815240601701822464/	
148	17.07.2020	Facebook	Secondary dissemination	SVT	Romanian	https://www.facebook.com/Servelect.Romania/posts/2926033837464745	164
149	19.05.2021	National Workshop within SMART4NZEZ project	Presentation, Networking Event	SVT & TUCN	Romanian	https://www.pro-nzeb.ro/articol-pro-nzeb/workshop-national-in-cadrul-proiectului-smart4nzeb-19-mai-2021/	180
150	23.12.2020	Energynomics.ro	External dissemination	SVT & TUCN	Romanian	http://www.energynomics.ro/ro/tetarom-cluj-va-oferi-consultanta-in-cadrul-unui-program-finantat-prin-fonduri-europene/	
151	10.12.2022	GEARatSME Website	Primary dissemination	SVT/ BEA	English	https://www.gearatsme.eu/saving-energy-together-in-industrial-parks/	
152	01.07.2020	Website	primary dissemination	TNO	English	https://www.tno.nl/en/focus-areas/energy-transition/roadmaps/sustainable-subsurface/towards-an-energy-producing-environment/business-parks-can-provide-a-sustainability-boost/gear-sme-accelerates-energy-efficiency-in-small-and-medium-sized-enterprises-smes/	
153	2020	Website	Press release	TUCN	Romanian	https://www.utcluj.ro/media/documents/2020/Comunicat_de_presa.pdf	
154	Nov 20	2020 Research Conference of Technical University of Cluj-Napoca	Presentation, Networking Event	TUCN	Romanian	https://proinvent.utcluj.ro/conferinta_cercetarii.html	
155	30.12.2020	Numerical Methods Research Laboratory (LCMN) Facebook Page	External dissemination	TUCN	Romanian	https://www.facebook.com/LCMNCluj	
156	11,2021	Linked.in	Secondary dissemination	TUCN (Energy Transition Research Center - EnTReC page)	English	https://www.linkedin.com/in/energy-transition-research-center-entrec-b373b818a/recent-activity/	262 views
157	12,2021	EnTReC website	primary dissemination	TUCN (Energy Transition Research Center - EnTReC page)	English	https://entrec.utcluj.ro/generate-energy-efficient-acting-and-results-at-small-medium-enterprises-894356-gear-at-sme-2020-2023/	
158	10.12.2021	Linked.in	Secondary dissemination	TUCN (Energy Transition Research Center - EnTReC page)	English	https://www.linkedin.com/in/energy-transition-research-center-entrec-b373b818a/recent-activity/	376 views
159	06.11.2021	Project presentation at Education & Training course within SEmPower Efficiency project	Presentation	TUCN (EnTReC)	Romanian	Online event organized for the trainees of the course	32 participants
160	08.12.2021	Research Seminar at Brunel University London	Presentation	TUCN (EnTReC)	English	Onsite event	7 participants
161	10.05.2021	Methodology	primary dissemination	TUCN (EnTReC)	English	https://entrec.utcluj.ro/handbook-for-an-integrated-gearsme-methodology/	
162	20.12.2021	2ND Press release	primary dissemination	TUCN (EnTReC)	English	https://entrec.utcluj.ro/gearsme-second-press-release/	

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



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6 Forthcoming materials

The dissemination material will be expanded in the very near future. This includes in particular the project flyer, which is currently being designed by an external graphic designer and will be produced both digitally and in print. The project flyer will be written in English and there will be 5 other language or country versions (Netherlands, Sweden, Germany, Italy and Romania).

Infographics and factsheets are also produced when the data situation permits and the need arises. In addition, at least another three press releases on the project level and two press releases per country are planned. For the upcoming workshops, webinars, the final conference as well as the online portal, larger campaigns are planned, including a Save the Date flyer and a larger press approach.



7 List of SMEs and stakeholders reached and with potential interest

Status: 10.02.2022									
Nr.	Country	Kind of stakeholder/SME	Name	Possible function or role in the project / toward SME	Name of (SME - network associated)	Channel of communication (telephone, Workshop, Email...)	Contact Person	Link	Feedback of stakeholder/ SME regarding
1		SME	Stanova	SME from the Business Park Motzener Str.	Unternehmensnetzwerk Motzener Str.	one site visit, online workshop	Katrin Lechler	https://www.stanova.de/de/deutsch/	interested in participating to the workshop "Sustainability guidelines"
2	Germany	TP	Wista GmbH	Trusted Partner - Business Park Manager (Technologiepark Adlershof)	Technologiepark Adlershof	Email Teams meeting with BEA / SME	Frau Mekiffer	https://www.adlershof.de/	established the first contact with a company in Adlershof and enabled the dissemination of information (workshop) within different dissemination groups. Little time and other resources to invest in the project.
3	Germany	SME	Ahlberg GmbH	SME from the Business Park Adlershof	Technologiepark Adlershof	Teams meeting with BEA / TP; webinars ; energy scan ; email exchange	Herr Karrasch	https://www.ahberg-metalltechnik.de/	Took part in several webinars online ; did an energy scan
4	Germany	SME	LLA Instruments	SME from the Business Park Adlershof	Technologiepark Adlershof	webinars ; email exchange ; Teams meeting	Herr Rocky Lucas	https://www.lla-instruments.de/de/	participated in webinars ; interested in energy scan; no further answer to proposed dates.
5	Germany	SME	Smarterials	SME from the Business Park Adlershof	Technologiepark Adlershof	webinars	Herr Michael Schmeiker	https://smarterialsberlin.de/smarterials-technology/	took part in the webinars, no further interest for energy scan
6	Germany	TP	Wista GmbH	Potential TP , responsible from IT-firms in Adlershof	Technologiepark Adlershof	webinars, email, telephone	Frau Susanne Niemeier	https://www.adlershof.de/	took part in the webinars, seemed interested to present the project to the IT SMEs; no answers to email proposition; we proposed a date for a teams-meeting, no answer yet

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



7	Germany	MO	Pepcomm	Potential MO, Management consultancy with a focus on regional development in Brandenburg (Region of Berlin)	Brandenburg region	webinar	Jakub Bartczak	https://www.pepcomm.de/	Took part in the first webinar, eventually interesting for roll-out in Brandenburg.
8	Germany	MO / TP	IHK Berlin (Chamber of Commerce)	Potential TP / MO in Berlin	Enterprises in Berlin	in person meeting, email exchange	Erik Pfeifer (Energy and environmental policy advisor, corporate energy and climate protection management)	https://www.ihk-berlin.de/	Can help for "marketing" of the project. They organize discussion groups with topic of Energy, where Energy Manager of enterprises join (not only SMEs). Contact person quit the IHK - new contact to establish
9	Germany	MO / TP	IHK Berlin (Chamber of Commerce)	Potential TP / MO in Berlin	Enterprises in Berlin	email exchange / telephone	Julie Knack (Consultant for digitalisation and sustainability)	https://www.ihk-berlin.de/	Referred to another contact person.
10	Germany	MO	DJHK (German Chamber of Commerce)	Potential MO in Germany	Chambers of Commerce in Germany	meeting, emails	Herr Petri (former contact person) - new contact person should be named?	https://www.djhk.de/	They develop an online platform for all type of enterprises with qualification offers, tools for measuring one's climate footprint, event and exchange format. Linkage with our tools/ platform to pursue.
11	Germany	MO	Klimaverbund Mittelstand	Potential MO in Germany	Different sector specific alliance groups	emails, telephone	Montserrat Vargas	https://www.mittelstandsvorbund.de/	They have 17 "climate professionals", responsible for the different alliance groups who already work with focus on energy efficiency, resources, etc with the companies. They are interested in the Best Practices. Meeting every Fridays with a 1-hour presentation. Check interest for our training.
12	Germany	MO / TP	Borderstep Institute, Sustainable Entrepreneurship	Potential MO in Germany	Network for green Start-up	email	Prof. Dr. Yasmin Olteanu	https://www.borderstep.de	Interested in communicating the project on the page Start Green (https://start-green.net/)

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



13	Germany	MO	Berlin Partner	Potential MO in Berlin		email, telephone	Robin Bruck und Marine Quint	https://www.berlin-partner.de	District Account Manager who directly help enterprises (also SMEs), also for energy efficiency.
14	Germany	MO	Berlin Partner	Potential MO in Berlin	Project with Retail stores in Berlin (1-10 employees)	email, Teams meeting	Robert Lenk, Tania Vogel Accountmanager Einzelhandel (Account Manager retail store)	https://www.berlin-partner.de/infothek/temporaere-unterstuetzung-von-handelsunternehmen	Are organizing a lot of face-to-face meeting with SMEs. 1st topic about digitalisation in March, 2nd topic possible about Sustainability/ Energy / Mobility possible in September 2022. Meeting with Mall Center Manager possible (also March), it is to check if mainly SMEs are represented.
15	Germany	TP	Unternehmensnetzwerk Moabit e.V.	Potential TP in Berlin	SME network : Unternehmensnetzwerk Moabit	email, Telephone	Herr Olaf Moll, (Leiter AG Green Moabit)	www.netzwerk-moabit.de	will address our project/presentation in the next board meeting
16	Germany	TP	Unternehmensnetzwerk in Lichtenberg	Potential TP in Berlin	SME network : Unternehmensnetzwerk Lichtenberg	email, telephone	Sabine Holfeld (Leiterin Wirtschaftsförderung - Head of Business Development)	https://www.upl-lichtenberg.de/	Had forwarded information to Robert Lenk (Berlin Partner). Info from Robert Lenk regarding Wirtschaftsförderung in general : "they have no resource to help us to organize events."
17	Germany	TP	Friedrichshain-Kreuzberger Unternehmerverein e.V.	Potential TP in Berlin	SME network : Friedrichshain-Kreuzberger Unternehmerverein e.V.	email, telephone	Frau Hruby	www.fku.berlin	has expressed her interest
18	Germany	TP	Netzwerk Großbeerenstraße e.V.	Potential TP in Berlin	SME network : Großbeerenstraße e.V.	email, telephone	Herr Mühlroth	https://www.netzwerk-grossbeerenstrasse.de/	Project will be presented on the 21.02 to the working group "KlimaPositiv".
19	Germany	MO	Berlin Partner	Potential MO in Berlin		email, telephone	Robin Bruck und Marine Quint	https://www.berlin-partner.de	District Account Manager who directly help enterprises (also SMEs), also for energy efficiency.

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



20	Germany	TP	Innovationspark Wuhlheide GmbH	Potential TP in Berlin	Business Park Innovationspark Wuhlheide GmbH	email, telephone	Frau Röhrsch (secretariat) Hr. und Fr. Koch	https://ipw-berlin.info/	has expressed interest
21	Germany	TP	WISTA.Plan GmbH	Potential TP in Berlin	Business Park Wuhlheide GmbH CleanTech Business Park Marzahn	email, telephone	Frau Malinski - Vertrieb, Recht und Marketing /	https://www.wista.de/projekte/cleantechpark-marzahn/	Business Park still under construction, only one company, other companies around it - open for now - still takes 2 years until the Business Park is ready. Idea : we could "train" WISTA.Plan as TP
22	Italy	Regional authorities	Regione Emilia Romagna	policy maker		participation to workshop	Attilio Raimondi	https://www.regione.emilia-romagna.it/	Participated to the workshop, he was very interested in our activities
23	Italy	Business association	Confindustria Emilia	Trusted partner	Confindustria	Involved in the project	Cristiana Calabritto, Riccardo Monti	https://www.confindustriaemilia.it/home	They are actively participating in the project. They seem interested in learning more on how to support SMEs towards energy efficiency
24	Italy	Business association	INNOVACOOP	Trusted partner and multiplier organization	Legacoop	Email exchange and phone call	Matteo Serafini	https://www.innovacoop.eu/	They were approached for a training, they seem genuinely interested
25	Italy	Association of energy auditors	AssoEGE Emilia Romagna	Energy service supplier	AssoEGE	email exchange and phone call	Michele Balducci	https://www.assoegge.it/	Interested in the project and in the contribution that AssoEGE associates could give to it
26	Italy	ESCO and training	Fondazione Fenice	Energy service supplier, trusted partner, trainer		email exchange and phone call	Andrea Grigoletto	https://www.fondazionefenice.it/	They are interested in offering training events on the GEAR@SME methodology
27	Italy	Local authorities	Quartiere San Vitale-San Donato	policy maker		Direct meetings, mail exchanges	Adriana Locascio, Francesco Pasquini, Marco Trotta	https://www.comune.bologna.it/quartiere/san-donato-san-vitale	We met at an event organized by the GEAR@SME project, they were interested in supporting our activities to make the local business area more competitive and sustainable

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



28	ITALY	ENERGY SERVICE COMPANY	ALI ENERGIA	COLLABORATION TO PROMOTE THE ENERGY SCANS	ALI ENERGIA	EMAIL AND PARTICIPATION TO WORKSHOP AS SPEAKER	ENRICO CAROSIO, LISA MACOR	https://www.allenergia.com/	interested in the project
29	ITALY	FUNDAZION	ITS TEC TERRITORIO ENERGIA COSTRUIRE	To be defined	ITS TEC TERRITORIO ENERGIA COSTRUIRE	direct meeting	President: Sergio Baroni	www.istec.it	interested in the project. ISTEC organizes training in energy efficiency (higher tertiary education)
30	Romania	SME	CARBENTA COM SRL	SME	Eurobusiness park (ADLO)	Telephone / email			Energy scan
31	Romania	SME	DECITEX RO SRL	SME	Eurobusiness park (ADLO)	Telephone / email			Energy scan
32	Romania	SME	ECHOTAX SERV	SME	Eurobusiness park (ADLO)	Telephone / email			Offer energy scan
33	Romania	SME	GENIUS MIND CONSULTANCY SRL	SME	Eurobusiness park (ADLO)	Telephone / email			Offer energy scan
34	Romania	SME	GHP INTELLIGENT SYSTEM SRL	SME	Eurobusiness park (ADLO)	Telephone / email			Offer energy scan
35	Romania	SME	LAVA KNIITING SRL	SME	Eurobusiness park (ADLO)	Telephone / email			Energy scan, training for energy manager of the SME
36	Romania	SME	MAGRIM COM SRL	SME	Eurobusiness park (ADLO)	Telephone / email			Energy scan
37	Romania	SME	MONDOROM SRL	SME	Eurobusiness park (ADLO)	Telephone / email			Energy scan offer
38	Romania	SME	PROENERG SRL	SME	Eurobusiness park (ADLO)	Telephone / email			Energy scan offer
39	Romania	SME	Profil Construct Expert	SME	Eurobusiness park (ADLO)	Telephone / email			Energy scan offer
40	Romania	SME	REINERT kunststofftechnik SRL	SME	Eurobusiness park (ADLO)	Telephone / email			Energy scan
41	Romania	SME	REMONI SERVICE EXIM SRL	SME	Eurobusiness park (ADLO)	Telephone / email			Energy scan offer
42	Romania	SME	ROZOTI PROD COM SRL	SME	Eurobusiness park (ADLO)	Telephone / email			Energy scan offer
43	Romania	SME	SALESANER MIETTEX SRL	SME	Eurobusiness park (ADLO)	Telephone / email			Energy scan offer
44	Romania	SME	THERANOVA PROTEZARE SRL	SME	Eurobusiness park (ADLO)	Telephone / email			Energy scan offer
45	Romania	TP	Agenția de Dezvoltare Locală Oradea	TP		Email	Cludiu Mich		Trusted Partner of the use case
46	Romania	Potential TP	Tetarom S.A	TP	Tetarom		Marius Bolba		Trusted Partner for upscaling the use case
47	Romania	SME	Power Electric	SME					National workshop
48	Romania	SME	Ago Project Engineering	SME					National workshop
49	Romania	SME	CLIMA INSTAL SYSTEMS	SME					National workshop
50	Romania	SME	AT STUDIO SRL	SME					National workshop
51	Romania	SME	GEX Electric	SME					National workshop
52	Romania	Potential TP	PARC INDUSTRIAL PRIBOIU SA	TP					National workshop
53	Romania	SME	SEEI TECHNOLOGY	SME					National workshop
54	Romania	SME	Staprog Energie SRL	SME					National workshop
55	Romania	Potential TP	PARC INDUSTRIAL ALEXANDRIA	TP					National workshop
56	Romania	SME	Finder Echipamente srl	SME					National workshop
57	Romania	SME	Smart Passive House	SME					National workshop
58	Romania	SME	TMD FRICTION ROMANIA	SME					National workshop
59	Romania	SME	PROFESIONAL INSTAL SMBV	SME					National workshop
60	Romania	SME	Sunnise Trade SRL	SME					National workshop
61	Romania	SME	Integro Engineering	SME					National workshop
62	Romania	SME	ICE Computers	SME					National workshop
63	Romania	SME	kadra tech	SME					National workshop
64	Romania	SME	BD CONFORT SOLUTION	SME					National workshop
65	Romania	ESS	Energ Casa Consult	SME					National workshop
66	Romania	SME	TECHNOSAM SRL	SME					National workshop
67	Romania	SME	SC VICTORIA PARC INDUSTRIAL	SME					National workshop
68	Romania	SME	Sc. Certicorp Srl	SME					National workshop

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



69	Netherlands	SME	Betontfabriek A van de Meulengraaf & Zn BV	SME					Energy Scan
70	Netherlands	SME	MILON	SME					Energy Scan
71	Netherlands	SME	Jan van Eip tegels en sanitair	SME					Energy Scan
72	Netherlands	SME	De Bever Fruit Sint-Oedenrode	SME					Energy Scan
73	Netherlands	SME	ASKOVÉ	SME					Energy Scan
74	Netherlands	SME	Hotel Café Hart van Bourdonck	SME					Energy Scan
75	Netherlands	SME	Trans-Imex	SME					Energy Scan
76	Netherlands	SME	Het Goede Leven	SME					Energy Scan
77	Netherlands	SME	Paardensportcentrum De Klemhoef	SME					Energy Scan
78	Netherlands	SME	Keurslagerij Kluijtmans	SME					Energy Scan
79	Netherlands	SME	van Boxmeer management & Advies	SME					Energy Scan
80	Netherlands	SME	Minicamping Aachterum	SME					Energy Scan
81	Netherlands	SME	Zwemschool Drie Essen ETP	SME					Energy Scan
82	Netherlands	SME	Primabad	SME					Energy Scan
83	Netherlands	SME	Hotel The Yard	SME					Energy Scan
84	Netherlands	SME	Carpetmaking	SME					Energy Scan
85	Netherlands	SME	van Berkel groep	SME					Energy Scan
86	Netherlands	SME	Van den Berk Assurantien	SME					Energy Scan
87	Netherlands	SME	Manege De Pijphorst	SME					Energy Scan
88	Netherlands	SME	Uitjesbazen	SME					Energy Scan
89	Netherlands	SME	Viller Vaeste Planten YOF	SME					Energy Scan
90	Netherlands	SME	Net lets-Anders	SME					Energy Scan
91	Netherlands	SME	Installatiebedrijf Voss B.v.	SME					Energy Scan
92	Netherlands	SME	JJM Personeel	SME					Energy Scan
93	Netherlands	SME	Avelution	SME					Energy Scan
94	Netherlands	SME	Cafe Oud Rooij	SME					Energy Scan
95	Netherlands	SME	Van Lith Supplies	SME					Energy Scan
96	Netherlands	SME	De Louw Accountants	SME					Energy Scan
97	Netherlands	SME	Prefab beton Veghel	SME					Energy Scan
98	Netherlands	SME	Schellen kantooraakkhandel	SME					Energy Scan
99	Netherlands	SME	Prospectis Hidding B.V.	SME					Energy Scan
100	Netherlands	SME	Wijnzinnig!	SME					Energy Scan
101	Netherlands	SME	Timber	SME					Energy Scan
102	Netherlands	SME	SIS	SME					Energy Scan
103	Netherlands	SME	Kunststof Techniek Brabant	SME					Energy Scan
104	Netherlands	SME	Kraaijvanger Auto's	SME					Energy Scan
105	Netherlands	SME	Slagerij Pennings BV	SME					Energy Scan
106	Netherlands	SME	ServerPC IT Solutions B.V.	SME					Energy Scan
107	Netherlands	SME	YOF Terwindt - Stadsdichter	SME					Energy Scan
108	Netherlands	SME	Mewa Kunststoffen Recycling bv	SME					Energy Scan
109	Netherlands	SME	SVN Notarissen	SME					Energy Scan
110	Netherlands	SME	Gaffert B.V.	SME					Energy Scan
111	Netherlands	SME	Traiteur Slagerij Verheijen	SME					Energy Scan
112	Netherlands	SME	Van Kruijsdijk-Notarissen	SME					Energy Scan

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



8 Document templates

Immediately after the project logo was developed, the BEA developed the corporate design and with it all the templates necessary for working in the GEAR@SME project (beginning of 2021). In this section the templates are listed, the original documents are attached in the Annex.

8 Annexes

8.1 ANNEX 1: Deliverables template

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Gear@SME
Saving energy together

DX.X Title

GEAR@SME: GENERATE ENERGY EFFICIENT ACTING AND RESULTS AT SMALL & MEDIUM ENTERPRISES

Deliverable

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Project Factsheet

Acronym: GEAR-at-SME

Title: Generate energy efficient acting and results at small & medium enterprises

Coordinator: Nederlandse Organisatie voor Toegepast-Natuurwetenschappelijk Onderzoek (TNO)

Reference: 894356

Type: Coordination and Support Action

Program: Horizon 2020

Call: H2020-LC-SC3-2018-2019-2020

Start: 1st September 2020

Duration: 30 months

Website: www.gearatsme.eu

Consortium: Nederlandse Organisatie voor Toegepast-Natuurwetenschappelijk Onderzoek (TNO)

CIT Industriell Energi AB (CIT)

CertiMaC Soc. Cons. a R. L. (CERTIMAC)

Berlin Energy Agency (BEA)

Servelect (SVT)

Cornelissen Consulting Services B.V. (CCS)

SYNYO GmbH (SYNYO)

Technical University of Cluj-Napoca (TUCN)

Confederazione Nazionale Dell'Artigianato e Della Piccola e Media Impresa Associazione Territoriale Di Ravenna (CNA)

Stichting CLOK (CLOK)

Deliverable

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Deliverable Factsheet

Number:	Dx.x
Title:	Lorem Ipsum
Lead beneficiary	Lorem Ipsum
Work package:	Lorem Ipsum
Task:	Lorem Ipsum
Dissemination level:	Lorem Ipsum
Submission date:	xx.xx.201x
Contributors:	Partners' name

Document history:

Revision	Date	Main modification	Author
1	xx/xx/201x	Lorem ipsum	Lorem ipsum
2	xx/xx/201x	Lorem ipsum	Lorem ipsum
3	xx/xx/201x	Lorem ipsum	Lorem ipsum

Deliverable



Disclaimer of warranties

“This project has received funding from the European Union’s Horizon 2020, research and innovation programme, under Grant Agreement No 894356”

This document has been prepared by GEAR@SME project partners as an account of work carried out within the framework of the EC-GA contract no 894356.

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Deliverable

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Abbreviations

xxx

xxxx

Deliverable

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Executive Summary

Between 1-3 pages approx.

Please include here an abstract of the main activities and objective results of the DLV considering the scope of the DLV and the project objectives. If suitable Include the diagrams more relevant and descriptive used in the DLV.

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Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



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Deliverable

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Introduction

0.5 page approx.

Please use this section to establish the framework of the DLV within the project structure:

In which task and WP is included? (e.g. The DLV is the result of the works done in the tasks x.x and x.x, as well as the feedback from final users...)

Which is the objectives and scope of the DLV?

What is the relation other tasks within the project (e.g. based on the works done in the task x.x the deliverable defines and develops the models to design and simulate the improvements in the task xx...)

Include any remark of change from the DoA such as delivery date, responsibilities...

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Deliverable



2 Title

Please put the references as shown highlighted, both in the text and in the tables/figures

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Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



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Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



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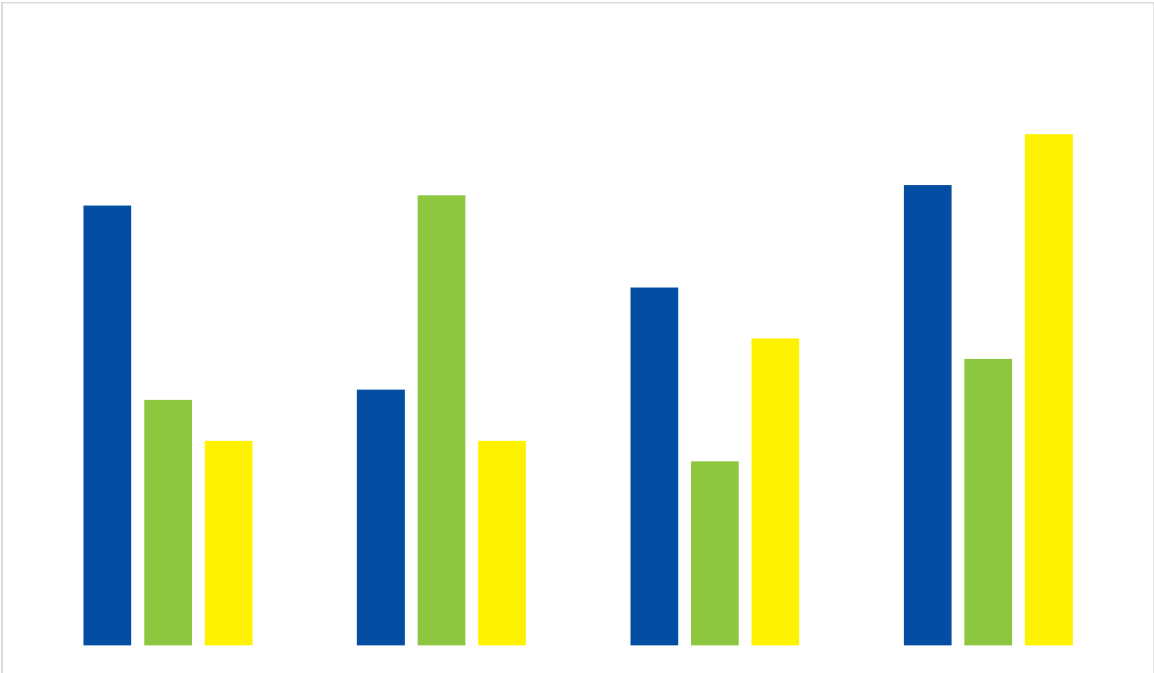
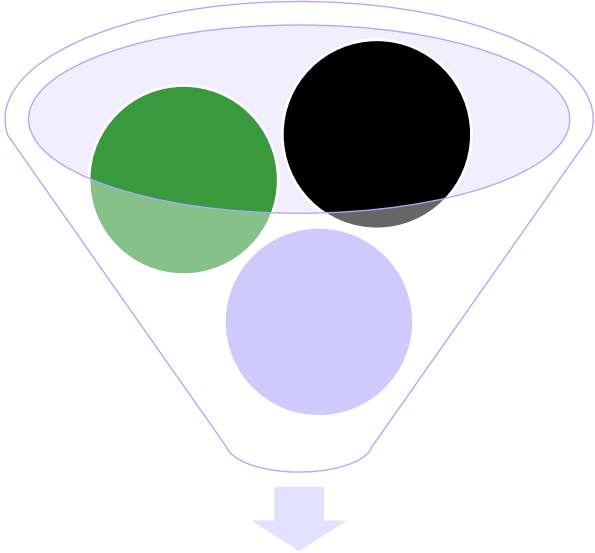


Diagramme Template

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Deliverable

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Conclusion

0,5-1 page approx. Addressing the following points:

Critical analysis of the results achieved in the DLV addressing the objectives of the project.

Prospective analysis of the next steps and interactions within the project.

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Deliverable

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



References

Please put the references in alphabetical order following the examples shown below.

Carter, C.R., Kaufmann, L., Michel, A., 2007. "Behavioral supply management: a taxonomy of judgment and decision-making biases". International Journal of Physical Distribution & Logistics Management 37, 631-669.

European Resource Efficiency Knowledge Centre. <https://www.resourceefficient.eu/en>

European Commission, "Good practice in energy efficiency", COM(2016), 761 final.

Deliverable

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Annexes

ANNEX 1: TITLE

Deliverable

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8.2 ANNEX 2: Meeting agenda template



Meeting agenda

Meeting Title

Date: XX.XX.XXXX

Meeting Time: XX - XX

Location: X

Meeting goals / purposes / objectives

A *Goal 1*

B *Goal 2*

C ...

Pework – please prepare with the following:

A *Pework 1*

B *Pework 2*

C ...

Topics / Discussion term

Time	Item	Facilitator
9:00 – 09:15	<i>Term 1</i>	<i>Person X</i>
09:15 – 10:00	<i>Term 2</i>	<i>Person X</i>

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8.3 ANNEX 3: Meeting minutes template



Meeting minutes

Meeting Title

Date: XX.XX.XXXX
Meeting Time: XX:XX – XX:XX
Location: X
Persons present: Person A, Person B, Person C, ...

Agenda Topic 1

Time allotted	Presenter	Person Responsible	Deadline
09:00 - 9:30	Person X	Person X	XX.XX
Discussion	...		
Conclusion	...		

Agenda Topic 2

Time allotted	Presenter	Person Responsible	Deadline
09:00 - 9:30	Person X	Person X	XX.XX
Discussion	...		
Conclusion	...		

Agenda Topic 3

Time allotted	Presenter	Person Responsible	Deadline
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8.4 ANNEX 4: Workshop minutes template

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Workshop minutes

Workshop Title

Date: *XX.XX.XXXX*
 Time: *XX:XX – XX:XX*
 Location: *X*
 Facilitators: *Person A, Person B, Person C, ...*

Session	Time	Activity	Outcome
<i>Introduction of Participants</i>	<i>09:30 – 09:35</i>	<i>Round table</i>	<i>Introduction</i>
		<i>Presentation</i>	
		<i>...</i>	
		<i>...</i>	
		<i>...</i>	

Description, summary and outcome of Workshop:

Please write down...

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8.5 ANNEX 5: Press release template

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Press release

May 05, 2021

Title

Text

Project Communication

Anna Brüning-Pfeiffer (BEA)

Email: bruening-pfeiffer@berliner-e-agentur.de

<https://www.gearatsme.eu/>

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8.6 ANNEX 6: Presentation template

Slide 1




Slide 2



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Slide 3


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Title


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28 January, 2021 3 


Slide 4

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Title
Sub-title


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Slide 5

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Title

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28 January, 2021 5 

Overview of project dissemination and Communication material, including list of SMEs and stakeholders reached and with potential interest



Slide 6


Title

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Slide 7



Lunch Time
13:00 - 13:45

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Break
14:00 - 14:30

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Thanks for your attention!

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Lead Engineer
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Susan.Satchina@tvo.nl

28 January, 2021

Slide 10

Thanks for your attention!

28 January, 2021

Slide 11

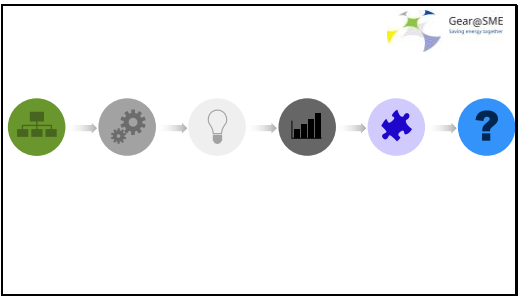
28 January, 2021

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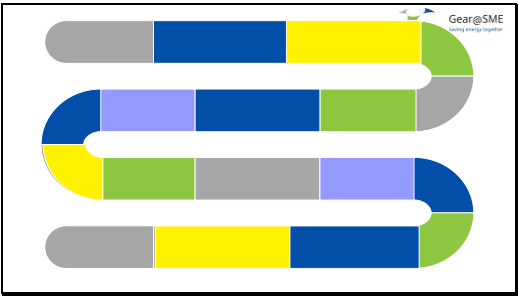


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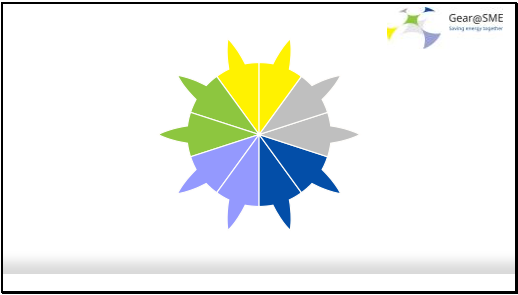
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Slide 13



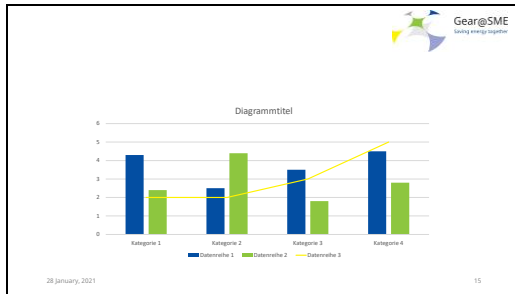
Slide 14



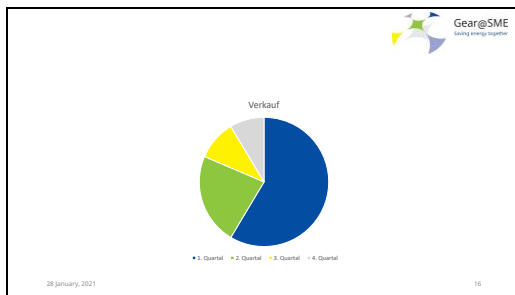
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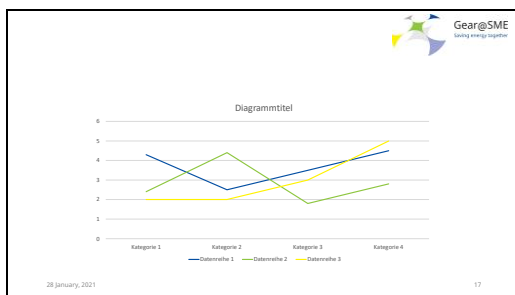
Slide15



Slide 16



Slide 17



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