



Press Release

Towards more energy savings in European SMEs – Focus on collective actions

Brussels, March 28th, 2023 - **The GEAR@SME project is excited to announce its upcoming conference "Towards more energy savings in European SMEs – Focus on collective actions". The conference will take place on March 31st, 2023, from 8:30 am to 12:30 pm at the Comet Meetings-Louise in Brussels, as well as online via Zoom from 9:30 am to 12:30 pm.**

The conference aims to address the importance of energy efficiency and energy savings in small and medium-sized enterprises (SMEs). It is open to anyone who is interested in the topic, especially multipliers, policymakers, researchers, business park operators, and SMEs. Participants will have the opportunity to learn about the latest trends and innovations in the field and exchange their experiences and best practices with experts and peers.

The conference program includes keynote speeches and panel discussions, covering a wide range of topics such as innovative energy-saving solutions for SMEs, and the role of collective actions in achieving energy savings. In addition, the conference will present the results of the GEAR@SME project, which aims to support SMEs in improving their energy efficiency by providing them with tailored advice and training.

"We are delighted to bring together stakeholders from different sectors and countries to discuss how we can achieve more energy savings in SMEs through collective actions," said the project coordinator, Dr. Karina Veum. "The conference is an excellent opportunity to exchange knowledge and ideas, network with experts and practitioners, and identify new opportunities for collaboration."

Registration for the conference is free. To register and for more information about the conference, please visit the GEAR@SME website at <https://www.gearatsme.eu/towards-more-energy-savings-in-european-smes-focus-on-collective-actions/>

About GEAR@SME: GEAR@SME is an EU-funded project that supports SMEs in improving their energy efficiency and reducing their carbon footprint. The project provides SMEs with tailored advice and training as well as supports the development of energy efficiency networks and the replication of successful energy-saving practices. The project partners are from six European countries: the Netherlands, Romania, Germany, Italy, Sweden and Austria.

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