



Press Release

15.11. 2022

Free Webinar: Supporting SMEs to save energy

Experiences made in four countries within the EU project GEAR@SME - Registration open

Brussels - The energy crisis with rising energy prices and compliance with climate targets pose major challenges for small and medium-sized enterprises (SMEs). The EU project GEAR@SME has set itself the task of helping SMEs to save energy and thus reduce costs and set their carbon footprint. In four so-called use cases - in the Netherlands, Germany, Italy and Romania - new approaches were tested and concrete work was carried out with the SMEs.

During the webinar "Supporting SMEs in a collective to save energy - experiences from GEAR@SME" the experiences made on site with the SMEs will be presented and the learnings will be shared. The webinar will explore whether the approaches were successful and what SMEs need today to save energy. The Use Case Operators will report on their experiences and the local conditions and specifics they found. A valuable lesson for all those who want to work with SMEs and support them to save energy.

Webinar

Title: Supporting SMEs in a collective to save energy – Experiences from GEAR@SME

Time: Fri, Nov 18, 2022, 10:00 AM – 11:00 AM

Location: Zoom

Registration: <https://www.gearatsme.eu/supporting-smes-in-a-collective-to-save-energy-experiences-from-gearsme/>

Agenda:

10:00	Start
10:00 – 10:05	Welcome (Evie Cox)
10:05 – 10:10	Introduction and methodology of GEAR@SME (Suzanne Brunsting)
10:10 - 10:20	Experiences from the Romanian Use Case (Timea Farkas)



10:20 - 10:30	Experiences from the Dutch Use Case (Stef Lomans and Pieter Minnee)
10:30 - 10:40	Experiences from the German Use Case (Palmira Ugarte Berzal)
10:40 - 10:50	Experiences from the Italian Use Case (Mattia Ricci)
10:50 - 11:00	Questions and answers
11:00	End

Project Communication

Dr. Anna Brüning-Pfeiffer (BEA)

Email: bruening-pfeiffer@berliner-e-agentur.de

www.gearatsme.eu