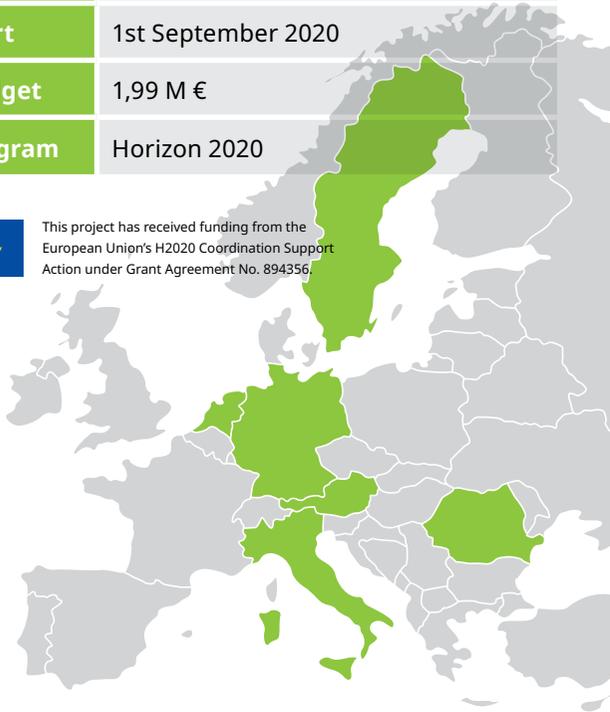




Acronym	GEAR-at-SME
Full name	Generate Energy Efficient Acting and Results at Small & Medium Enterprises
Duration	30 months
Start	1st September 2020
Budget	1,99 M €
Program	Horizon 2020



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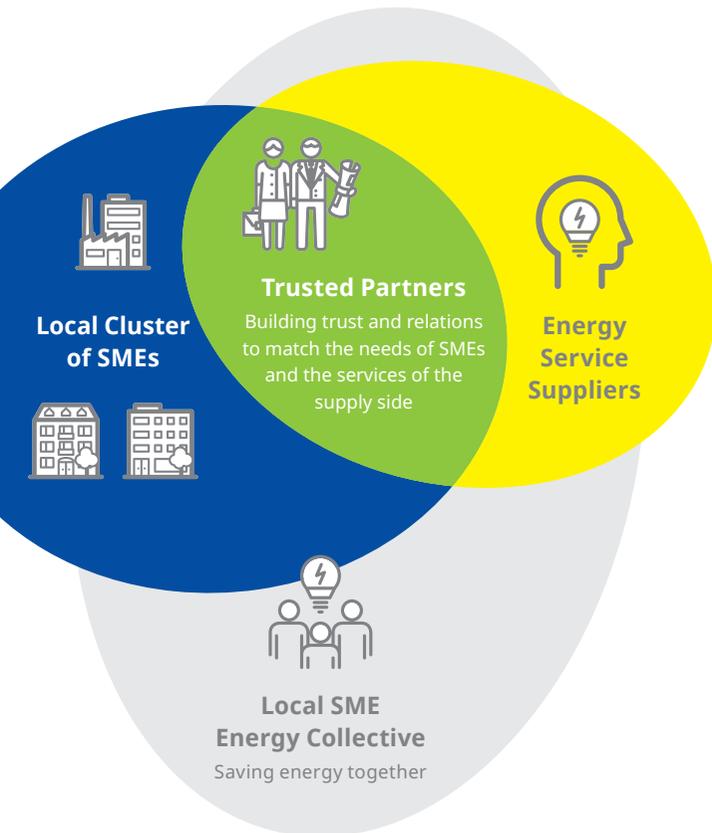
Generate Energy Efficient Acting and Results at Small & Medium Enterprises



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VISION

SMEs in Europe can become much more energy efficient – this is an untapped potential for climate protection. GEAR@SME starts here and supports SMEs in saving energy, cutting costs and reducing CO₂ emissions. The project's approach is based on the activation and training of locally based Trusted Partners who bring SMEs in local clusters (industrial areas or business parks) together with energy service providers. The collective approach promotes exchange between the SMEs. The focus on multiple benefits helps to make visible that energy efficiency measures can also generate further benefits in the company.



APPROACH

Trusted Partner

GEAR@SME introduces the role of Trusted Partners. They are organizations with trustful relationships to SMEs, such as a business park manager, an association of SMEs or a municipality. Trusted Partners drive the developments of collective activities and support SMEs to undergo energy audits and to implement energy-saving measures provided by energy service providers.

Collective Approach

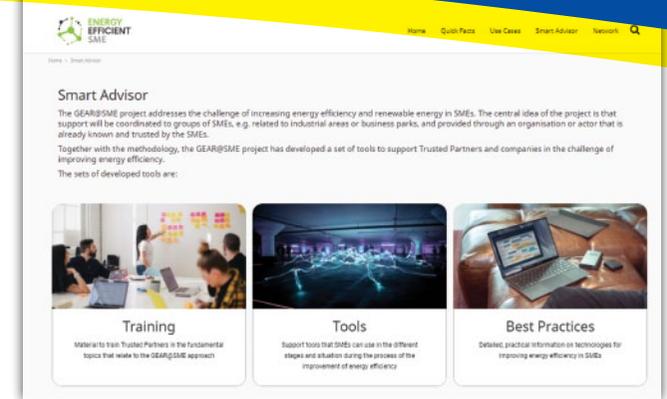
GEAR@SME believes in the facilitating power of energy saving together. Therefore, we develop and follow a local collective approach towards supporting SMEs in a cluster to improve the sustainability of their businesses by energy efficiency and renewable energy measures. SMEs benefit from increased motivation, mutual learning and synergies between them.

Multiple Benefits

GEAR@SME stresses the importance of taking into account the multiple benefits of addressing energy efficiency and sustainability. These include non-energy benefits that an energy measure can bring to a company when directly linked to its core business, by reducing risks, costs or increasing its value proposition.



OUR OFFER



Visit our Online Portal energyefficientsme.eu

Here we offer the following services:

- Resources and materials for Trusted Partners, SMEs and energy service providers
- A Smart Advisor that helps Trusted Partners and SMEs to find appropriate information, tools, training and best practices
- A community of practice where experiences, visions, opinions and feedback on the available tools are shared and joint initiatives, meetings or events are planned

Use Cases

In our four Use Cases we are applying the GEAR@SME approach. In the Netherlands, we cooperate with SMEs and the Trusted Partner of the Platform Ondernemend Meierijstad, in Germany with the Technologiepark Adlershof and SMEs in the Berlin Brandenburg area, in Italy with the Roveri industrial district in Bologna, and in Romania with Oradea Industrial Platforms. In these four regions, workshops, trainings and consultations on energy saving are offered to SMEs and Trusted Partners free of charge. SMEs receive services through us that are tailored to their needs.