



## Press Release

03.02. 2022

### Offer for SMEs in Berlin: Berlin Energy Agency helps save energy

Berlin - Rising energy prices and new climate protection requirements can be challenging for small and medium-sized enterprises (SMEs) and start-ups. The Berlin Energy Agency GmbH (BEA) therefore offers energy-saving consultations and other services free of charge for SMEs and start-ups in the greater Berlin area. As part of the EU project GEAR@SME, SMEs can take part in workshops and training sessions, but can also book direct in-house consulting services in the company, for example energy tours or energy scans that determine the energy-saving potential in the company.

"We are currently looking for companies in the Berlin area that want to join us on the path to energy efficiency and climate protection," says project manager Palmira Ugarte Berzal. The energy engineer knows: "There is still a lot of unused climate protection potential among SMEs that needs to be uncovered." This could also be beneficial for the companies, especially in view of the currently very high energy prices. The Berlin Energy Agency offers the following individually tailored initial consultations and on-site appointments:

#### For SMEs:

- Initial consultation for PV potentials
- Load profile evaluation (electricity)
- Energy scans
- Climate tours
- Climate neutrality in SMEs
- GHG balance in SMEs
- Energy efficiency as part of the corporate strategy
- Climate protection for young employees

#### For network and business park managers:

- Training on multiple benefits of energy efficiency measures
- Training on the formation of an energy efficiency network
- Training on collective energy projects
- Tools for analysing energy consumption
- Database of best practices on energy efficiency
- Online networking portal



"SMEs can contact us and receive a service from us that is tailored to their individual needs," says Ugarte Berzal, "We show companies how they can save energy with little investment and effort, and explain to them how they can measure for themselves how sustainable or climate-friendly their SME is." All services are free of charge for the SMEs, as the GEAR@SME project is funded by the EU.

**The next online workshop in the framework of GEAR@SME "Training on multiple benefits of energy efficiency measures" will take place on Wednesday 23.3.2022. You are welcome to [register here](#). Participation is free of charge.**

The GEAR@SME module manual lists the consulting services provided by the Berliner Energieagentur within the framework of this project: [Module Manual Gear@SME](#)

**Contact for booking the services:**

Palmira Ugarte Berzal  
Unternehmensbereich Consulting

Telefon  
[+49 30 29 33 30-54](tel:+493029333054)  
[ugarte-berzal@berliner-e-agentur.de](mailto:ugarte-berzal@berliner-e-agentur.de)



Project engineer Julie Silvestre presents the GEAR@SME project in the [video](#). Visit the project on the [website](#) and social media:



Subscribe to the  
GEAR@SME  
[Newsletter](#)



**Project Communication**

Dr. Anna Brüning-Pfeiffer (BEA)

Email: [bruening-pfeiffer@berliner-e-agentur.de](mailto:bruening-pfeiffer@berliner-e-agentur.de)

[www.gearatsme.eu](http://www.gearatsme.eu)