



Press release

December 16, 2021

Energy saving: Now more than ever!

Against the background of multiple crises, the services of GEAR@SME become all the more important

Finding measures is currently a hot topic of debate in Brussels to counter rising energy prices in Europe. Rising energy prices, climate change and finally yet importantly, the Corona pandemic can affect small and medium-sized enterprises (SMEs) negatively. In view of the dark season, when a particularly large amount of electricity and energy is consumed and many SMEs receive their annual bill, it makes sense to draw up not only an annual but also an energy balance.

For us at GEAR@SME, this is a confirmation that our services and our offer are hitting a nerve right now. With our help, SMEs can reduce their energy consumption and thus also cut costs and reduce CO₂ emissions. For some, this seems to be a lower priority in the short term in economically challenging times. Nevertheless, CEOs of SMEs should not underestimate the long-term savings.

Accordingly, 2021 was challenging for the GEAR@SME-team due to the pandemic, but nonetheless rich in events. We were able to publish our [handbook](#), hold numerous online workshops in Italy, Germany, the Netherlands and Romania, and conduct energy scans in SMEs. A special highlight for our international team was the first non-online [project meeting in Bologna](#) in September. For a European project like ours, this is an important opportunity to strengthen cohesion within the consortium.

In addition, we are already looking forward to our upcoming activities in the New Year. Already in January, trainings for Trusted Partners will take place again. For example, on January the 20th in the Netherlands on the topic of Multiple Benefits of energy efficiency measures. In summary, we can say: Energy saving: Now more than ever!

Project Communication

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